

# 2024 EDITORIAL CALENDAR

	January <small>AD CLOSE 12/8 MATERIAL CLOSE 12/15</small>	February <small>AD CLOSE 1/24 MATERIAL CLOSE 1/26</small>	March <small>AD CLOSE 2/20 MATERIAL CLOSE 2/23</small>	April <small>AD CLOSE 3/22 MATERIAL CLOSE 3/25</small>	May <small>AD CLOSE 4/8 MATERIAL CLOSE 4/15</small>	June <small>AD CLOSE 5/3 MATERIAL CLOSE 5/13</small>
<b>THE NATIONAL PROVISIONER EMAGAZINE</b>						
<b>PROFILES</b>	<b>MEAT INDUSTRY HALL OF FAME</b>	<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies	<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies	<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies	<b>TOP 100 PROCESSORS OF 2024</b>	<b>2024 PROCESSOR OF THE YEAR</b>
<b>CATEGORY REPORTS</b>	<b>THE POULTRY REPORT</b>	<b>THE SEAFOOD REPORT</b>	<b>THE BURGER REPORT</b>	<b>THE MEAT SNACKS REPORT</b>	<b>PLANT-BASED MEATS REPORT</b>	<b>AUTOMATION &amp; ROBOTICS REPORT</b>
<b>SPECIAL REPORTS</b>	<b>LABOR OUTLOOK</b> Labor market update, recruitment and employee retention strategies	<b>OPERATIONAL EFFICIENCY</b> Lean manufacturing, facility design, ERP solutions	<b>REGULATORY UPDATE</b> New and impending legislation and industry guidance	<b>NATURAL &amp; ORGANIC</b> Processing guidelines, labeling update, category growth	<b>HUMANE HANDLING</b> Industry best practices, certifications, labeling trends	<b>FOODSERVICE</b> Menu trends, processor strategies
<b>EVENT COVERAGE</b>	<b>IPPE, JANUARY 30-FEBRUARY 1</b>		<b>AMC, MARCH 18-20</b>  <b>FPSA ANNUAL CONFERENCE, MARCH 26-28</b>			
<b>INDEPENDENT PROCESSOR SECTION, THE NATIONAL PROVISIONER EMAGAZINE</b>						
<b>PROFILES</b>		<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies		<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies		<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies
<b>CATEGORY REPORTS</b>		<b>AQUACULTURE</b>		<b>JERKY</b>		<b>BEEF</b>
<b>SPECIAL REPORTS</b>		<b>SPECIALTY SEAFOOD PRODUCTS</b>		<b>SUMMER GRILLING PREVIEW</b>		<b>AAMP PREVIEW</b>
<b>PROVISIONERONLINE.COM, LARGE PROCESSORS, PROVISIONER PRIME ENEWSLETTER</b>						
<b>MONTHLY FOCUS</b>	<b>TOP POULTRY TRENDS</b>	<b>TOP SEAFOOD TRENDS</b>	<b>BURGER INNOVATIONS</b>	<b>MEAT SNACKS</b>	<b>PLANT-BASED MEATS</b>	<b>AUTOMATION &amp; ROBOTICS</b>
<b>TECH TOPICS, EQUIPMENT</b>	<b>AUTOMATED CHICKEN LINES</b>	<b>REFRIGERATION &amp; COLD STORAGE</b>	<b>INTERLEAVING &amp; STACKING EQUIPMENT</b>	<b>MEAT SNACKS PROCESSING</b>	<b>PLANT-BASED PROTEIN FORMULATIONS</b>	<b>PACKAGING ROBOTICS &amp; PALLETIZERS</b>
<b>TECH TOPICS, INGREDIENTS</b>	<b>BATTERS &amp; BREADINGS</b>	<b>FORMULATIONS FOR SEAFOOD PRODUCTS</b>	<b>BURGER INCLUSIONS</b>	<b>SODIUM REDUCTION INGREDIENTS</b>	<b>GUMS, BINDERS &amp; EMULSIFIERS</b>	<b>SHELF-LIFE EXTENSION INGREDIENTS</b>
<b>PODCASTS</b>	<b>POULTRY PRODUCT INNOVATIONS</b>	<b>MARKET OPPORTUNITIES FOR SUSTAINABLE SEAFOOD</b>	<b>PROCESSOR INSIGHTS, BURGER TRENDS</b>	<b>MARKET GROWTH OPPORTUNITIES FOR ORGANIC MEATS</b>	<b>HUMANE LIVESTOCK CERTIFICATIONS</b>	<b>ADVANCES IN AUTOMATION</b>
<b>VIDEOS</b>	<b>ANIMAL HEALTH FOR POULTRY</b>	<b>IPPE REVIEW</b>	<b>FOODSERVICE BURGER OPPORTUNITIES</b>	<b>AMC REVIEW</b>	<b>PLANT-BASED FOODS PROCESSOR INSIGHTS, LATEST INNOVATIONS</b>	<b>AGING STEAKS</b>
<b>WEBINARS</b>	<b>PROCESSING INSIGHTS: TOP POULTRY TRENDS</b>		<b>PROCESSING INSIGHTS: BURGER LINE EFFICIENCY</b>		<b>R&amp;D INSIGHTS: NEW MEAT SNACK OPPORTUNITIES</b>	
<b>PROVISIONERONLINE.COM, SMALL &amp; MIDSIZE PROCESSORS, PRIME CUTS ENEWSLETTER</b>						
<b>MONTHLY FOCUS</b>	<b>2024 INDUSTRY OUTLOOK</b>	<b>SEAFOOD</b>	<b>BURGERS</b>	<b>MEAT SNACKS</b>	<b>PLANT-BASED MEATS</b>	<b>AUTOMATION</b>
<b>WEBINARS</b>		<b>MEAT INDUSTRY HALL OF FAME INDUCTION</b>		<b>R&amp;D INSIGHTS: MEAT SNACKS PRODUCT DEVELOPMENT</b>		<b>PROCESSING INSIGHTS: FIRST STEPS TOWARD AUTOMATION</b>

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	July AD CLOSE 6/10 MATERIAL CLOSE 6/17	August AD CLOSE 7/12 MATERIAL CLOSE 7/15	September AD CLOSE 8/12 MATERIAL CLOSE 8/16	October AD CLOSE 9/13 MATERIAL CLOSE 9/16	November AD CLOSE 10/14 MATERIAL CLOSE 10/18	December AD CLOSE 11/11 MATERIAL CLOSE 11/15
<b>THE NATIONAL PROVISIONER EMAGAZINE</b>						
<b>PROFILES</b>	<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies	<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies	<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies	<b>STATE OF THE INDUSTRY OVERVIEW</b> BEEF CHICKEN PORK TURKEY	<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies	<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies
<b>CATEGORY REPORTS</b>	<b>THE SAUSAGE REPORT</b>	<b>THE DELI REPORT</b>	<b>THE BACON REPORT</b>		<b>2024 CONSUMER TRENDS REPORT</b>	<b>2025 ECONOMIC OUTLOOK</b>
<b>SPECIAL REPORTS</b>	<b>FOOD SAFETY</b> Inspection & detection developments, traceability technologies	<b>BACK-TO-SCHOOL SNACKS</b> Grab-and-go value-added convenience protein products	<b>PACKAGING UPDATE</b> Green & sustainable materials, equipment updates, primary & secondary packaging		<b>FLAVOR TRENDS</b> Flavors, spices, seasonings, consumer preferences	<b>DISTRIBUTION STRATEGIES</b> Retail & foodservice, final mile, cold-chain technologies
<b>EVENT COVERAGE</b>	<b>IFT FIRST ANNUAL EVENT AND EXPO, JULY 14-17</b>  <b>SMA 68TH ANNUAL CONVENTION &amp; SUPPLIERS' SHOWCASE, JULY 24-27</b>	<b>AAMP, AUGUST 1-3</b>		<b>PACK EXPO, NOVEMBER 3-6</b>		
<b>INDEPENDENT PROCESSOR SECTION, THE NATIONAL PROVISIONER EMAGAZINE</b>						
<b>PROFILES</b>		<b>INDEPENDENT PROCESSOR OF THE YEAR</b>		<b>STATE OF THE INDUSTRY OVERVIEW</b> LAMB VEAL SEAFOOD		<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies
<b>CATEGORY REPORTS</b>		<b>SMOKED &amp; CURED MEATS</b>				<b>PORK</b>
<b>SPECIAL REPORTS</b>		<b>AAMP REVIEW</b>				<b>2025 ECONOMIC OUTLOOK</b>
<b>PROVISIONERONLINE.COM, LARGE PROCESSORS, PROVISIONER PRIME ENEWSLETTER</b>						
<b>MONTHLY FOCUS</b>	<b>FOOD SAFETY</b>	<b>TURKEY</b>	<b>BACON</b>		<b>PACKAGING</b>	<b>2025 ECONOMIC OUTLOOK</b>
<b>TECH TOPICS, EQUIPMENT</b>	<b>HIGH PRESSURE PROCESSING</b>	<b>SLICING, CUTTING &amp; DICING EQUIPMENT</b>	<b>PRIMARY PACKAGING EQUIPMENT</b>		<b>PACKAGING EQUIPMENT</b>	<b>COOKING, FRYING &amp; SMOKING EQUIPMENT</b>
<b>TECH TOPICS, INGREDIENTS</b>	<b>ANTIMICROBIAL SPRAYS &amp; DIPS</b>	<b>BARBECUE &amp; SMOKE FLAVORS</b>	<b>SWEETENERS</b>		<b>FLAVORS, SPICES &amp; SEASONINGS</b>	<b>CLEAN LABEL STRATEGIES</b>
<b>PODCASTS</b>	<b>INSPECTION &amp; DETECTION EQUIPMENT</b>	<b>CAUSE MARKETING: SUSTAINABILITY</b>	<b>GREEN PACKAGING MATERIALS</b>		<b>INOVATIONS IN PACKAGING</b>	<b>2025 ECONOMIC OUTLOOK</b>
<b>VIDEOS</b>	<b>BREAKFAST SAUSAGE TRENDS</b>	<b>CONSUMER TRENDS FOR DELI MEATS</b>	<b>BACON PROCESSOR INSIGHTS, CATEGORY OPPORTUNITIES</b>		<b>PACK EXPO REVIEW</b>	<b>PROCESSOR INSIGHTS, EMERGING CATEGORIES</b>
<b>WEBINARS</b>	<b>IS YOUR FOOD SAFETY PLAN UP TO DATE?</b>		<b>PROCESSING INSIGHTS: PACKAGING AUTOMATION</b>	<b>2024 STATE OF THE INDUSTRY</b>	<b>CONSUMER INSIGHTS: CATEGORY TRENDS</b>	
<b>PROVISIONERONLINE.COM, SMALL &amp; MIDSIZE PROCESSORS, PRIME CUTS ENEWSLETTER</b>						
<b>MONTHLY FOCUS</b>	<b>FOOD SAFETY</b>	<b>SMOKED &amp; CURED MEATS</b>	<b>BACON</b>		<b>CONSUMER TRENDS</b>	<b>2025 ECONOMIC OUTLOOK</b>
<b>WEBINARS</b>		<b>CONSUMER INSIGHTS: UPSCALE DELI TRENDS</b>				<b>2025 SMALL BUSINESS STRATEGIES</b>