

Webinars

Educate Meat Industry Decision-Makers

You can't meet face-to-face with every operations or engineering decision-maker in the meat industry, but you can interact with each of them during a Webinar. You can build brand awareness, position your company as a technology leader and generate sales leads – just ask the experts at *National Provisioner* to help you!

Webinar Sponsorship Package Includes

- Customized registration page including 3 pre-qualifying questions
- 2 full-page, 4/C ads in *National Provisioner* showcasing your Webinar
- Promotion in *National Provisioner* newsletter promoting Webinar for three months
- 2 e-mail blasts to *National Provisioner's* circulation list promoting Webinar
- Execute up to 3 customized polling questions during the live event
- Promotion on *National Provisioner's* website
- Database of registrants and attendees
- 2 event email reminders
- On-Demand version of Webinar will be posted on *National Provisioner's* website for one year
- *National Provisioner* and other BNP Media food and beverage magazines provide you a powerful Webinar network. Ask how to add other publications to your package.

Value of
\$23,000

Webinar Sponsorships Benefits

Grow Your Market

Educating your customers and prospects knowledge of your product benefits and applications expands the opportunities within your market.

One-On-One Sales

Webinars provide an ideal opportunity to communicate one-on-one to a highly qualified base of customers.

Cost-Effective

Webinars provide one-on-one customer contact for only a small fraction of the cost of trade shows and personal sales calls.

Pre-qualified Sales Leads

By simply registering for a Webinar, attendees have identified themselves as vested in learning about your product.

Reinforcing Your Brand

Companies that share technologies and support customer education strengthen their position as innovative industry leaders.

National Provisioner Expertise

Our Webinar experts provide turnkey support and advice ensuring a satisfied and rewarding Webinar experience.

Measurable ROI

Tangible sales leads and post-event surveys provide you with two powerful ROI metrics.

The Power of National Provisioner

Industry leading subscriber database helps ensure the highest quality registration.

To take the next step in developing your Webinar, please contact your *National Provisioner* sales rep today. Click www.provisioneronline.com to view a previously recorded Webinar.

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