



	January Closes Dec. 12	February Closes Jan. 11	March Closes Feb. 10	April Closes March 12	May Closes Apr. 11	June Closes May 11
Features & Special Reports	2012 Economic Outlook	Annual Sausage Report	Buyer's Guide 	Food Safety Innovator Profile	The Top 100 Processors	Processor of the Year
Processing Technology	Injection / Marination Slaughter equipment	Forming Systems Freezing Systems	Whole-Muscle Processing Slicers	Mixers / Mixing Technology Separators	Stuffers and Grinders Cutting Equipment	Spare Parts, MRO and Accessories Lubricants
Food Safety	Sanitary Plant Design	Carcass Wash/ PreHarvest Intervention	Rapid Testing	Apparel	Metal Detection & X-ray Systems	Sanitizers
Packaging Technology	Trays, Tray-sealers & Lids	MAP & Overwrap	Weighing & Labeling Systems	Interleaving & Stacking	Zippers, Sliders & Recloseable	Casings & Nettings
Ingredients & Formulations	Phosphates	Gums, Binders, Emulsifiers	Formulation Strategies <ul style="list-style-type: none"> • Convenience, at-home eating trends • Antimicrobial, antioxidant seasonings • Culinary spices 	Health-conscious Ingredients	Formulation Strategies <ul style="list-style-type: none"> • Savory flavorings (sauces & marinades) • Cost-saving formulations (binders & enzymes) 	Low-Sodium/ Sodium Reduction
Advertiser Incentives for 1/2-page or larger display advertisers in issue	Buy One Ad, Get One Free! Inside the January issue		<div style="border: 2px solid red; border-radius: 15px; padding: 10px; text-align: center; background-color: white;"> AMI Show Package Advertise in March and April and Receive a Second Ad FREE in the April Issue </div>		IFT Pre-Show Issue FREE IFT Exhibitor eBlast	AAMP On-Floor Issue FREE Sponsorship of "Processor of the Year" Article in Print and in the Digital Edition
Bonus Distribution and Other Opportunities	IPE Jan. 24-26 Atlanta NEW Must-See Products eBlast!		AMI Pre-Show Issue FREE 1/3 Page AMI Exhibitor Profile 	AMI Show May 1-3 Dallas On-Floor Issue	IFT June 25-28 Las Vegas NEW Must-See Products eBlast!	 AAMP July 26-28 St. Paul, MN Supplier Literature Showcase
	Food Safety Summit April 19-21 Washington D.C. NEW Must-See Products eBlast!					

2012 EDITORIAL CALENDAR



July Closes June 11	August Closes July 11	SPECIAL EVENT Meat Processing Exchange	September Closes Aug. 10	October Closes Sept. 11	November Closes Oct. 11	December Closes Nov. 12	
Annual Deli Report	The Bacon Report		Plant of the Year NEW	Annual Recap & Forecast Series			Plant Design & Construction Report
Cooking/Chilling Systems Supplement	Slicing/Portion Control Supplement		Wastewater Systems	Floors, Doors & Walls	Slicers	2013 Consumer Trends Report • Highlighting the trends and issues shaping the consumer landscape heading into 2013.	Process Controls
Forming Technology	Conveyors/Belting		Metal Detection/X-Ray Systems	Cutting & Deboning Lines	Ovens, Fryers & Smokehouses		Cutting & Deboning Lines
Traceability	High-Pressure Pasteurization		Clean-in-Place, Open Plant Cleaning (OPC)	The State of Food Safety	Inspection & Detection Systems		Antimicrobial Sprays & Dips
Form/Fill/Seal	Microwaveable Packaging		Sustainable Packaging	The State of Packaging	Films / Barrier Technology		Chubs
Ingredient Solutions to Improve Food Safety	Marinades, Brines & Seasonings		Formulation Strategies • Culinary trends (side dishes and appetizers) • Adding texture (gums, fiber, starches) • Batters / breading technology	Shelf Life Extenders	Formulation Strategies • Breakfast trends • Moisture retention • Low-fat / high-protein (soy, etc.)		Low Sodium / Sodium Reduction
FREE Website in Print Ad (1/6th page)	LEAD ADVANTAGE FREE Sales Leads		Process Expo 2011-2013 Show in Print and Online Issue NEW	FREE 1/3 Page PackExpo Exhibitor Profile	FREE Website in Print Ad (1/6th page)	LEAD ADVANTAGE FREE Sales Leads	FREE 1/3 Page IPE Exhibitor Profile
NEW Must-See Products eBlast!			Buy One Ad, Get One Free!	LEAD ADVANTAGE FREE Sales Leads			
			September 2012 MPX is a strategic in-person event putting buyers and sellers face-to-face.	Supplier Literature Showcase NEW Must-See Products eBlast!	PackExpo Oct. 28 - 31 Chicago On-Floor Issue		