

**Average  
250 leads  
per  
Webinar!\***

You can't meet face-to-face with every meat processor decision-maker in the industry, but you can interact with each of them during a Webinar. You can build brand awareness, position your company as a technology leader and generate sales leads – just ask the experts at *The National Provisioner* to help you!

## Sponsorship Package

**Your logo will appear on all attendee promotions for free. Package includes:**

- 2 full-page ads in *The National Provisioner*
- 1 tile ad on Prime (eNewsletter) for two months
- 3 e-mail blasts to *The National Provisioner* list
- 2 full months promotion on provisioneronline.com
- Final program posted on provisioneronline.com for a year
- Database of registrants and attendees
- Registration page including 3 pre-qualifying questions
- 3 customized polling questions during live event
- 2 event email reminders

## Sponsorship Benefits

### Grow Your Market

Educating your customers and prospects on your product benefits and applications expands the opportunities within your market.

### One-On-One Sales

Webinars are ideal for communicating one-on-one to a highly qualified base of customers.

### Cost-Effective

Webinars provide customer contact for only a small fraction of the cost of trade shows and personal sales calls.

### Pre-qualified Sales Leads

By registering for a Webinar, attendees have identified interest in your product.

### Reinforcing Your Brand

Companies that share technologies and support customer education strengthen their position as innovative industry leaders.

### Expertise

Our Webinar experts provide turnkey support and advice ensuring a satisfied experience.

### Measurable ROI

Tangible sales leads and post-event surveys provide you with two powerful ROI metrics.

### The Power of The National Provisioner

Industry leading subscriber database helps ensure the highest quality registration.

## CONTACTS

To take the next step in developing your Webinar, please contact your National Provisioner sales representative today.

**Dave Lurie**  
Publisher/Midwest Sales  
ph: (248) 224-0752  
luried@bnpmedia.com

**Rick Parsons**  
Eastern Sales  
ph: 407-302-7952  
parsonsr@bnpmedia.com

**Wayne Wiggins**  
Western Sales  
ph: 415/387-7784  
wwiggins@wigginscompany.com

**Diana Rotman**  
Classified Sales  
ph: 847-405-4116  
rotmand@bnpmedia.com