

*40th Annual*

# **2011 Midwest Poultry Federation Convention**

**March 16-17, 2011**

March 15 - Pre-Show Events &  
Welcome Reception

**Saint Paul RiverCentre  
Saint Paul, MN**



[www.midwestpoultry.com](http://www.midwestpoultry.com)



# Convention Dates: March 16-17, 2011

Pre-Show Events/Welcome Reception: March 15, 2011



## Let the Celebration Begin!

On behalf of the MPF Board of Directors, I invite you to attend the 2011 Midwest Poultry Federation (MPF) Convention in St. Paul, MN.



We are celebrating our 40th anniversary and look forward to reconnecting with our friends and colleagues to mark this important milestone.

As the largest regional poultry convention in the U.S., the MPF Convention brings together outstanding networking, education workshops and an expanded Exhibit Hall (with over 350 booths this year) to help you learn, grow and be successful.

Quite simply, MPF offers boundless opportunities for you and your business. Please visit our Web site at [www.midwestpoultry.com](http://www.midwestpoultry.com) for all the latest details.

I hope to see you in St. Paul!

### David Holmgren, MPF President

Representing the Broiler & Egg Association of Minnesota

*P.S. I encourage you to make your travel plans early, as MPF's hotel blocks fill up quickly. Beginning December 15, you can book your hotel room and preregister for the convention online at [www.midwestpoultry.com](http://www.midwestpoultry.com).*

## MPF Contact Info

**Phone** 763/682-2171  
**Fax** 763/682-5546  
**Email** [info@midwestpoultry.com](mailto:info@midwestpoultry.com)  
**Web** [www.midwestpoultry.com](http://www.midwestpoultry.com)

### Staff Contacts

*General Information/Hotels/Registration*

Lara Durben  
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### *Exhibits*

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Steve Olson  
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[www.facebook.com/mpfconvention](http://www.facebook.com/mpfconvention)



[www.twitter.com/mpfconvention](http://www.twitter.com/mpfconvention)

## 2011 Schedule\*

### Monday-Tuesday, March 14-15

North Central Avian Disease Conference (separate fee applies)

### Tuesday, March 15

10:00 am - 4:30 pm Registration open  
1:30 pm - 5:00 pm Pre-Show Nutrition Symposium  
2:00 pm - 5:00 pm Social Media Workshop - **NEW!**  
5:00 pm - 7:00 pm Welcome Reception

### Wednesday, March 16

7:30 am - 5:00 pm Registration open  
8:30 am - 10:30 am 3 concurrent workshops:

- Turkey Growing
- Egg Production
- Broiler Production

9:00 am - 5:00 pm Exhibit Hall open  
9:00 am - 3:00 pm Exhibitor Product Demonstrations  
12:00 pm - 1:00 pm Small Flock Demonstrations - **NEW!**  
3:00 pm - 5:00 pm 4 concurrent workshops:

- Organic & Specialty Poultry
- Turkey Breeder
- Poultry Litter Management
- Turkey Processing

### Thursday, March 17

7:00 am - 1:00 pm Registration open  
7:30 am - 9:00 am Fellowship Breakfast  
9:00 am - 1:00 pm Exhibit Hall open  
9:00 am - 11:00 am Workshop - Simmering Issues  
11:00 am - 12:00 pm Howard Helmer's Omelet Demo & Lunch (in Exhibit Hall)  
12:00 pm - 2:00 pm 2 concurrent workshops:

- Turkey Health
- Pullet/Layer Health

\* As of December 1, 2010; subject to change

## Convention Proceedings

**Cost: \$20.00 CD-ROM**

The MPF Proceedings is an excellent way to review all the educational materials presented at the 2011 MPF Convention.

With over 40 speakers expected in 11 workshops, there is much to learn from each presentation. The MPF Proceedings offers presentations on a convenient CD-ROM. It's a great take-home piece to refer back to long after the convention ends!

The MPF Proceedings is available on CD-ROM only (sorry - no books) and you may preregister for your CD-ROM online at [www.midwestpoultry.com](http://www.midwestpoultry.com) or on the attendee pre-registration form on page 11. *Please note: The Proceedings will be available for pick-up onsite at the Registration Desk.*

# Education Program

## Coordinators:

Dr. Ken Koelkebeck, University of Illinois  
Dr. Darrin Karcher, Michigan State University

\* Education Program as of December 1, 2010; subject to change

## Tuesday, March 15, 2011

### Pre-Show Nutrition Symposium

Dr. Sheila E. Scheideler, Chairperson  
University of Nebraska, Lincoln, NE

### *Mycotoxin Testing and Sampling of Poultry Feed Ingredients*

Dr. Victoria Siegel  
Purdue University, West Lafayette, IN

### *Update on DDGS in Poultry Diets*

Dr. Sheila E. Scheideler  
University of Nebraska, Lincoln, NE

### *Feed Ingredients to Maintain the Gastrointestinal Health of Poultry*

Dr. Curtis Novak  
Land of Lakes Purina Feeds, Kansas City, MO

### *Exogenous Enzymes – Role and Function in Poultry Diets*

Dr. Terri Parr  
Prince Agri Products, Inc., Quincy, IL

## Wednesday, March 16, 2011

### Morning Sessions

### Turkey Grower Workshop

Mr. Ron Kean, Chairperson  
University of Wisconsin, Madison, WI

### *Water Treatment - Scale, Iron, Manganese, and Arsenic*

Mr. Phil Olsen  
Midwest Water Engineering, East Bethel, MN

### *Alternatives to Conventional Brooding*

Mr. John Menges  
Hybrid Turkeys, Kitchener, Ontario

### *Management Demands of Commercial ABF Turkey Production*

Dr. R. Michael Hulet  
Penn State University, University Park, PA

### Egg Production Workshop

Mr. Brent Swanson, Chairperson  
Lohmann Animal Health, Dassel, MN

### *New Techniques in Fly and Rodent Control in Layer Houses*

Dr. Ralph Williams  
Purdue University, West Lafayette, IN

### *Interpreting Blood Work*

Gwen Slacum, DVM  
BioChek, Millsboro, DE

### *SE Live and Killed Vaccination Options*

Ivan R. Alvarado, DVM, MS, Ph.D., ACPV  
Lohmann Animal Health International, Athens, GA

### Broiler Production Workshop

Mr. Jeremy Lies, Chairperson  
Gold'n Plump Poultry, St. Cloud, MN

### *Poultry Pests Update*

Mr. Robert Rowland  
IVESCO LLC, Rose Hill, NC

### *Breeder Mortality: A Practical Approach for the Breeder Tech*

Bret Rings, DVM, MS, DACPV  
Cobb-Vantress

*Chlorine Dioxide in the Animal Health Industry*  
Mr. Scott Owens  
Bio-Cide International Inc.

## Wednesday, March 16, 2011

### Afternoon Sessions

### Organic and Specialty Poultry Production Workshop

Dr. Jacqueline Jacob, Chairperson  
University of Kentucky, Lexington, KY

### *Update on Green Muscle Disease in Broilers*

Dr. Roger Lien  
Auburn University, Auburn, AL

### *The Egg Rule and You: Implications for a Small Flock Producer*

Dr. Deana Jones  
USDA-ARS, Russell Research Center, Athens, GA

### *Controlling Worms*

Donna Kelly, DVM, MASCP, DACPV  
University of Pennsylvania  
Kennett Square, PA

### Turkey Breeder Workshop

Dr. Mike Lilburn  
The Ohio State University, Wooster, OH

### *Advanced Diagnostics and Molecular Epizootiology of Mycoplasma iowa*

Dr. Ziv Raviv, DVM, PhD, Dipl. ACPV  
The Ohio State University, Columbus, OH

### *The Future of Turkey Breeding*

Dr. Lynn Bagley  
Diamond V, Indianapolis, IN

### *Building a Comprehensive Animal Care Program*

Mr. Brian D. Donley and Ms. Lisa Timmerman  
Cooper Farms, Oakwood, OH

### Turkey Processing Workshop

Dr. Dong Ahn, Chairperson  
Iowa State University, Ames, IA

### *Practical Processing Solutions for Managing Turkey Meat Quality with a Focus on the PSE Problem*

Mr. Hans Gerrits  
Marel Stork Poultry Processing,  
Boxmeer, The Netherlands

### *Value-Added Poultry Applications in Meat Processing*

Dr. Ryan Cox  
University of Minnesota, St. Paul, MN

### *Actions to Control Pathogens in Turkey Production and Processing Facilities*

Dr. Aubrey Mendonca  
Iowa State University, Ames, IA

### Poultry Litter Management Workshop

Dr. Darrin Karcher, Chairperson  
Michigan State University, East Lansing, MI

### *Subsurface Band Application of Poultry Litter*

Dr. Thomas R. Way  
USDA-ARS National Soil Dynamics Laboratory,  
Auburn, AL

### *Water Quality Impacts of Poultry Manure Headland Stacks-Surface and Groundwater Studies*

Professor Dennis Frame  
University of Wisconsin Discovery Farms Program,  
Pigeon Falls, WI

### *NAQSAT – National Air Quality Site Assessment Tool*

Dr. Darrin Karcher  
Michigan State University, East Lansing, MI

## Thursday, March 17, 2011

### Morning Session

### Simmering Issues Workshop

Dr. Ken Koelkebeck, Chairperson  
University of Illinois, Urbana, IL

### *Analysis of an Egg Recall from a Communications Perspective*

Ms. Hinda Mitchell  
CMA – Ohio, Columbus, OH

### *Analysis of an Egg Recall from a Legal Perspective*

Ms. Jody Swaim, Esp.  
Olsson Frank Weeda Terman Bode Matz PC,  
Washington, DC

### *Analysis of an Egg Recall from an Egg Producers' Perspective*

Mr. Mike Schmidt  
Sparboe Company, Litchfield, MN

## Thursday, March 17, 2011

### Afternoon Sessions

### Pullet/Layer Health Workshop\*

Mick Fulton, DVM, Chairperson  
Michigan State University  
East Lansing, MI

### *The Latest Happenings with SE*

Eric Gingerich, DVM  
Diamond V, Indianapolis, IN

### *Rodent Control in Layer Houses*

Dr. Robert Timm  
University of California Ag & Natural Resources,  
Hopland, CA

### *FDA's role in the SE program*

Dr. Gerald Ramirez  
Food and Drug Administration, Silver Spring, MD

### Turkey Health Workshop\*

Mr. Randy Olsen, Chairperson  
Best Veterinary Solutions, Inc., Willmar, MN

### *An Industry Response to Newly Implemented USDA Salmonella and Campylobacter Standards*

Dr. Alling Yancy  
U.S. Poultry and Egg Association, Tucker, GA

### *Industry Best Management Practices for Preharvest Control of Salmonella*

Dr. Bruce Stewart-Brown  
Perdue Farms, Salisbury, MD

### *Current Global Trends in Animal Agriculture Antibiotic Use*

Steven Clark, DVM  
Alpharma, LLC, West Jefferson, NC

\* No brown bag lunch associated with this workshop; see Howard Helmer's Omelet Demo & Lunch for details on page 6



# Pre-Show Events & More

## Welcome Reception

Tuesday, March 15, 2011 | 5:00 pm - 7:00 pm

The MPF Welcome Reception is one of the most popular events of the MPF Convention! Each year exhibitors and attendees gather together to kick off the convention, and enjoy complimentary appetizers, as well as two complimentary drink tickets per person *while supplies last*. (Cash bar also available.)

An MPF name badge is required to attend this reception. Attendees may pick up badges/register at the Attendee Registration Desk on March 15.



## North Central Avian Disease Conference

Monday, March 14 - Tuesday, March 15, 2011

*Separate registration fee applies; see below for details*

The North Central Avian Disease Conference (NCADC) will be held in conjunction with the 2011 MPF Convention and features a variety of scientific presentations and a *Symposium on Contemporary Poultry Health, Welfare and Food Safety Issues*.

There is a separate fee to attend this event. **NEW this year, you may register through MPF**, using the pre-registration form on page 11, or pre-register online at [www.midwestpoultry.com](http://www.midwestpoultry.com).

### Registration fees:

Early Registration - \$70.00 (After February 25, 2011 - fee is \$100 onsite)  
Students - \$30.00  
Speakers - \$50.00 (*no cost for student or symposium speakers*)  
Retiree - \$50.00  
Additional Awards Banquet Ticket - \$40.00

Tentative schedule\* is as follows:

### Monday, March 14

7:00 am - 7:50 am Registration & Continental Breakfast  
7:50 am - 3:00 pm Scientific Presentations (*lunch on your own*)  
3:00 pm - 5:00 pm Symposium on Contemporary Poultry Health, Welfare and Food Safety Issues  
5:10 pm - 5:40 pm Business Meeting  
6:00 pm - 8:00 pm Awards Banquet

### Tuesday, March 15

7:00 am - 8:00 am Registration & Continental Breakfast  
8:00 am - 5:00 pm Symposium continues (*lunch on your own*)

For more information on NCADC, please contact Dr. Ching Ching Wu at 765/494-7459 or [wuc@purdue.edu](mailto:wuc@purdue.edu).

\*As of 12/1/2010; subject to change; details/updates posted on MPF Web site

## Exhibitor Product Demonstrations

MPF Exhibitor Demonstrations will be held Wednesday, March 16 in 30-minute increments. These interactive demonstrations are presented throughout the day during Exhibit Hall hours. You'll meet with exhibitors to get an up-close look at the products, services and technologies they offer. A schedule will be posted on the MPF Web site and available onsite in the Convention Guide.

### NEW - Demos for Small Flock Farmers

Dr. Jacquie Jacob of the University of Kentucky will lead three, short informational demonstrations for small flock farmers on candling, reading a feed label and reading a medication label. These demonstrations will run Noon-1 p.m. on March 16.

## Farming Your Online Community: Social Networks and Beyond

Tuesday, March 15, 2011 | 2:00 pm - 5:00 pm | Space is limited

*Included in MPF registration fee but you must sign-up on pre-registration form (pg 11) or online at [www.midwestpoultry.com](http://www.midwestpoultry.com)*

Does the buzz about Facebook, LinkedIn, blogging, Twitter, YouTube and other online communities really matter to agriculture? Absolutely!

Today's community isn't happening across the fence, at the end of the driveway or even on Main Street coffee shops. Time constraints and generational transitions have led to the rapid growth of communities through Facebook, LinkedIn, blogging, Twitter, YouTube and other social networks. **Certified Speaking Professional Michele Payn-Knoper** has closely monitored the ever-changing social media world and will explain 350 million reasons why agriculture needs to be engaged. You'll learn from her experience developing online communities and how social networks are impacting popular opinion about food production.

Participants will see a road map to get started with an online community, understand differences between the major sites and how to stake your claim in Web 2.0. You'll be surprised with your ability to farm online networks efficiently while maintaining your privacy. As a leader in the agricultural advocacy movement who was one of Mashable's Top 5 Twitter Users of the Year, Michele believes NOW is the time for ag to engage in online conversations or face the impact of misinformation. Videos on environmentalism and animal rights are increasing 30% monthly, HSUS grew 36x in 2009 on Twitter and PETA tripled in new Facebook fans in the same timeframe. Know that if you don't give a voice to agriculture, misinformation from these groups will paint the picture for agriculture's future. You'll learn:

- 6 social media tools you can use in business
- Demographics demonstrating social media is not a fad
- 10 ways to shift public opinion about agriculture through social media
- Action plan to get started on social networks in a matter of minutes
- And so much more!

**Michele Payn-Knoper**  
[www.causematters.com](http://www.causematters.com)



**NEW in  
2011!**

# 2011 Exhibit List

Listed by company name & booth number(s); current as of December 2, 2010

AEI LLC	304,306	Jamesway Incubator Company Inc.	253
Aerotech Ventilation Systems-Munters Corp.	161,163	Katolight by MTU Onsite Energy	101,103
Agricultural Utilization Research Institute	453	Kemin Industries	337
AgriSoft   CMC	455	Kindstrom-Schmoll	407
AGRI-TECH	112,114	Kinzler Construction Services	358
Alltech	512,514,516,518	Koechner Mfg. Co., Inc.	26,28,117,119
Alpharma, LLC	105,107	Koster Grain Inc	148
American Innovations	411	Kutlusan Poultry Equipment & Livestock Co. Ltd.	426,428,430,432
Anderson Chemical Company	429	Land O'Lakes Purina Feed	232,234
Anitox Corp	437	Lextron Animal Health	459
ARKO Laboratories, Ltd	360	Life Products / The Vit-E-Men Co. Inc.	165
Aviagen Turkeys	344,346,445,447	Liphatech Inc	544
Baer Systems, Inc.	237	Lohmann Animal Health International	351,353
Baldwin Supply Company	40	Lubing Systems, L.P.	262,264,363,365
Barron Supply Company	167	Mason City Recycling	507
Best Veterinary Solutions	238,240,339,341	Massman Automation Designs, LLC	527
Big Dutchman USA	100,102,104,106,201,203,205,207	Matrix Environmental Solutions	529
Bimeda, Inc.	252	Max Johnson Insurance	333
BinTrac by HerdStar	36	Mendota Agri-Products/Mahoney Environmental	228
BIOMIN USA	409	Meyhen International	422,424
Bonar Plastics	538,540	Meyhen M.G.H.	523
Brown Bear Corp.	335	Midwest Laboratories Inc	406
Budget Lighting, Inc	153	Minnesota Corn Growers Association	508
Canadian Bio-Systems	312	Minnesota Farm Insurance	500
CEI Pacer	214	Minnesota Sawdust & Shavings Co. Inc.	256
Central Bi-Products	405	Mistral / MMI	448
Central Life Sciences	22	Misty Meadows Wood Products/Logghe Trucking	33
Centurion Poultry, Inc.	140,239,241	Motomco Ltd	449
CEVA BIOMUNE	338,340	MTech Systems	111
CFS / Cashton Farm Supply, Ltd	150,152	Neogen Corporation	356
Chantland - MHS	115	New Standard Ag Inc	464,466,468,565,567,569
ChemGen Corp	136	Nioex Systems USA	3,4
Chick Master Incubator Co.	215	Novartis Animal Health US, Inc.	135,137
Chore-Time Equipment, Inc EPS	122,124,126,223,225,227	Novus	210,212
Chr Hansen Animal Health & Nutrition	331	Nutriad, Inc	260
Conklin Roofing Systems	310	Okelley Mfg	334
Continental Plastic Corp	248	Once Innovations, Inc.	531,533,535,537
CROPP / Organic Valley	505	Pactiv	328,330
Cumberland / Hired-Hand	244,246,345,347	PAKSTER	515
Dandy	108	PALS / FSE / Ag Forte	202,204,206,208,303,305,307,309
Danisco Animal Nutrition	10,12	Patz Corporation	31
Dawe's Laboratories	235	Perkins Lumber	229
DI Curtain/Inlet Gears	525	Pfizer Poultry Health	450,452,551,553
Diamond Moba Americas	562,564,566	Plasson	519
Diamond V	144,146,245,247	POET Nutrition	216,218
Diversified Imports	416,418	Potters Poultry Ltd	355,357
DPI GLOBAL	255	Poultry Management Systems Inc.	359,361
DRJ Animal Health LLC	16	Pro-Tech, Inc.	110
Easy Automation Inc.	510	PSD Concepts	154
Elanco	316,318,417,419	PW Aire Technologies	54,56,145,147
Endres Processing LLC	326	Quality Technology International	350,352
Energy Panel Structures	427	Ralco	128,130
Enzyvia	249	Reef Industries, Inc.	354
Evonik Degussa Corporation	251	Renewable Energy SD	11,13,15,17,19,21
FACCO USA, INC	362,364,463,465	Ridley Feed Ingredients	155
Fancom North America	431,433,435	Rotem	517
Farm Credit Services of America	132,134	Salmet International	438,440,539,541
Farmer Automatic of America Inc.	400,402,501,503	Sanovo Technology USA	48,50,139,141
FEEDSTUFFS	250	Scott Equipment Company	254
Felins USA, Inc.	311	SEMA Equipment Inc	151
Fertilizer Dealer Supply / Chandler	313,315,317,319	Service Equipment, Inc.	404
Ford Dickson (2000) Inc./FDI Cage Systems	410,412,414	Seven Star Enterprises LLC	1,2
Gasolec America, Inc.	439,441	Smart Motion Robotics	509,511,513
Genesis Instruments	230	Smithway Inc.	113
Gillis QC Supply	127,129,131,133	Spartan Chemical Company	549
Godfather's Exterminating, Inc.	109	Star Labs	542
Green Gable Contracting, LLC	451	Stenner Pump Company	226
Hawk Alarm Systems, Inc.	348	Sudenga Industries, Inc.	408
Hellmann Poultry	20	Super Nova Mfg. Co., Inc.	457
Henning Construction	322,324,423,425	Sure Products, Inc.	568,570
Hybrid Turkeys	224,323,325	TCP Water Solutions Inc.	314
Hygieia Biological Laboratories	38	Tecno Poultry Systems	70,72,74,76,78,169
Hy-Line North America	116,118,217,219	Tetra Americana, LLC	138
ILC Resources	149	TEXHA PA	554,556,558,560
IMV Technologies	502	Tom-Cin Metals, Inc.	157,159
Incubator Supply Inc.	258	TSS EggQuality.com	213
Industrial Floor Coatings	HOLD 461	University of Minnesota	336
INTECH	209,211	USDA / AMS / Poultry Programs	35
Interplast Packaging Inc (Keyes Packaging Group)	308	VAL-CO	456,458,460,462,557,559,561,563
Intervet / Schering-Plough Animal Health	300,302,401,403	Vencomatic Inc.	156,158,160,162,164,257,259,261,263,265
Iowa Area Development Group	231,233	Vetech Laboratories Inc.	349
IPS-Carefree Enzymes	24	Vi-COR	32,34,123,125
ISA	222	Walinga USA Inc	434,436
IVESCO, LLC	444,446,545,547	Warehouse Shell Sales Company	236
J & D Manufacturing	546,548	WATT	332
J.B. Hunt Transport, Inc.	42	Yamasa Poultry Equipment	504
Jackson Wood Shaving Mills	506	Ziggity Systems Inc.	327,329
		Zinpro Performance Minerals	413,415

# Special Events

## Fellowship Breakfast

Thursday, March 17 | 7:30 am - 9:00 am

Cost: \$20/person pre-registration, or \$25 onsite (includes full breakfast buffet)



### Dr. Lance Fox: If You Can Believe You Can Achieve!

Midwest Poultry Federation and Alpharma Animal Health are pleased to announce that Dr. Lance Fox will be the 2011 Fellowship Breakfast speaker. Dr. Lance Fox believes in the importance of dreaming, working hard, and staying focused on the goal ahead, all the while remaining positive even during the darkest of times. Everyone will face a challenge in life. Sometimes the challenge may be small, other times significant, yet it is not the challenge which will define you but rather how you cope with it and ultimately what you learn from it.

For Lance Fox, his challenge came when his son was born six weeks early and as a result spent the first 11 days of his life in a neonatal intensive care unit at St. Mary's Hospital in Madison, Wisconsin. During the hospital stay, Lance happened to pick up a book from the local bookstore titled *Everest: Mountain without Mercy* and read it cover to cover in a day, after which he remembered telling himself that someday he would go to that mountain. His son's early arrival into this world was reinforcement that life is precious. Almost 12 years after reading that book, Lance Fox stood on top of the world.

Since his return from Everest in 2009, Dr. Lance Fox has been actively engaged in sharing his story of adventure climbing to the highest point on our planet. Yet his presentation, titled "If You Believe You Can Achieve!" is more than just a slide show detailing amazing photos and even a few videos. It will inspire you to pursue with passion your own "Everest," that dream which lives in all of us.

Lance grew up in central Wisconsin and received a D.V.M. and Ph.D. in Veterinary Medicine from the University of Wisconsin. Currently he works as Technical Service Manager-Dairy for Alpharma Animal Health, which also sponsored his trip to Everest and has encouraged Lance to continue to tell his inspirational story. Lance is also the spokesperson for Alpharma's Reach Teach Learn™ program. Designed to reach out to tomorrow's leaders, the youth of today, this program engages both high school and college level students to take a more active role to learn more about how the food we consume originates.

Lance currently resides with his wife, Katherine, son, Jordan, and daughter, Bailee, near New London, Wisconsin.

Dr. Lance Fox is sponsored by:



## Howard Helmer's Omelet Demo & Lunch

Thursday, March 17 | 11:00 am - Noon | Exhibit Hall

Complimentary

MPF is excited to welcome back Howard Helmer - the world's fastest omelet maker - as he shows us his expert omelet techniques and whips up just a few of his many egg specialties.

You'll make your own complimentary "Eggs with Legs" omelet for lunch and be able to take it with you as you walk around the Exhibit Hall.

This will be your last chance to see the **Incredible Edible Omelet King** in person at the MPF Convention as he is planning his retirement.

NOTE: This event is included in your registration fee. No RSVP required. Open to all registered attendees. *This event replaces the brown bag lunches held in years past on the meeting room level.*

Howard Helmer's Event is Sponsored by:



**Big Dutchman.**  
Innovation Breeds Success





# Out & About in St. Paul

## Lowertown

### *Saint Paul's Newest Hot Spot Has it All!*

Lowertown, Saint Paul's newest hot spot is located just eight blocks east of Saint Paul RiverCentre. This collection of restaurants, bars and music venues surround Mears Park – a beautiful urban open space.

Enjoy a burger and try any of the 40 microbrews at **The Bulldog – Lowertown**. Looking for something stronger? **Barrio Tequila Bar** provides an array of blue agave-based spirits along with delicious Mexican style cuisine. **Bin Wine Bar** provides a relaxed atmosphere to gather with colleagues while enjoying a nice glass of vino. **Black Dog Café** and **Station 4** provide live music while **Senor Wong** has drink specials every weeknight until close. No matter what your style of relaxing or cutting loose, you'll find it in Saint Paul's Lowertown district.

For details on Lowertown restaurants and bars, or other St. Paul tourism information, visit [www.visitsaintpaul.com](http://www.visitsaintpaul.com).



## St. Patrick's Day

St. Patrick's Day (March 17) is a popular holiday in St. Paul. A parade will be begun at Noon and finish just as the Exhibit Hall closes. The parade route is scheduled to run along 4th Street in downtown St. Paul from Sibley Street to Rice Park, across from the Ordway Theatre. The streets in the parade route will be closed to traffic at times. Please be aware of the increase in vehicle and pedestrian traffic all day.



## St. Paul Restaurants

A few popular St. Paul restaurants are listed below, but sure to visit [www.midwestpoultry.com](http://www.midwestpoultry.com) for links to more eateries, many of which offer easy online booking through their own Web sites or [www.opentable.com](http://www.opentable.com).

A reservation kiosk will be available onsite in the Registration Area on March 16 to assist you.



## Saint Paul Attractions ([www.visitsaintpaul.org](http://www.visitsaintpaul.org))

Here's a brief listing of some of the many activities, events, exhibits, theater and music shows going on in the Twin Cities in March. Visit [www.visitsaintpaul.com](http://www.visitsaintpaul.com) for ideas and more information.

- **Science Museum of Minnesota.** Exhibits and Omnitheater movies. Admission fees apply. 651/221-9444 or [www.smm.org](http://www.smm.org)
- **Minnesota History Center.** A variety of exhibits. Cafe and gift shop. Admission fees apply. 651/296-6126 or [www.minnesotahistorycenter.org](http://www.minnesotahistorycenter.org)
- **Minnesota Children's Museum.** Several cool exhibits for kids of all ages. Admission fees; visit [www.mcm.org](http://www.mcm.org) or call 651/225-6000 for details.
- **Minnesota State Capitol Tours.** Take a 45-minute guided tour of this Cass Gilbert masterpiece. Admission is free. 651/296-2881
- **Landmark Center Tours.** Tour the historic and beautifully restored Federal Building. Admission is free. 651/292-3225
- **Ordway Center for the Performing Arts.** Call or go online for list of special events going on in March. 651/224-4222 or [www.ordway.org](http://www.ordway.org)

## Directions, Hotel Shuttle & Airport Shuttle

### Driving Directions

Driving directions to RiverCentre are posted on MPF's Web site, [www.midwestpoultry.com](http://www.midwestpoultry.com). Physical address is 175 West Kellogg Boulevard, St. Paul, MN 55012.

### Hotel Shuttle Service

Complimentary shuttle bus service will be available on March 16 from 7:00 am - 6:00 pm and March 17 from 7:00 am - 3:00 pm between Saint Paul RiverCentre and select hotels: Crowne Plaza Riverfront and Hilton Garden Inn.

### Airport Shuttle Service

Super Shuttle service to/from Minneapolis-St. Paul International Airport and downtown St. Paul hotels is available at a special MPF rate. Visit MPF's Web site for details/instructions. (Go to [www.midwestpoultry.com](http://www.midwestpoultry.com). Click on "For Attendees" and then "Parking/Directions/Airport Shuttle".) Or contact Lara Durben for details: 763/682-2171 or [lara@midwestpoultry.com](mailto:lara@midwestpoultry.com).

*NOTE: A cab ride (one-way) from the Mpls-St. Paul Airport is approximately \$25.*

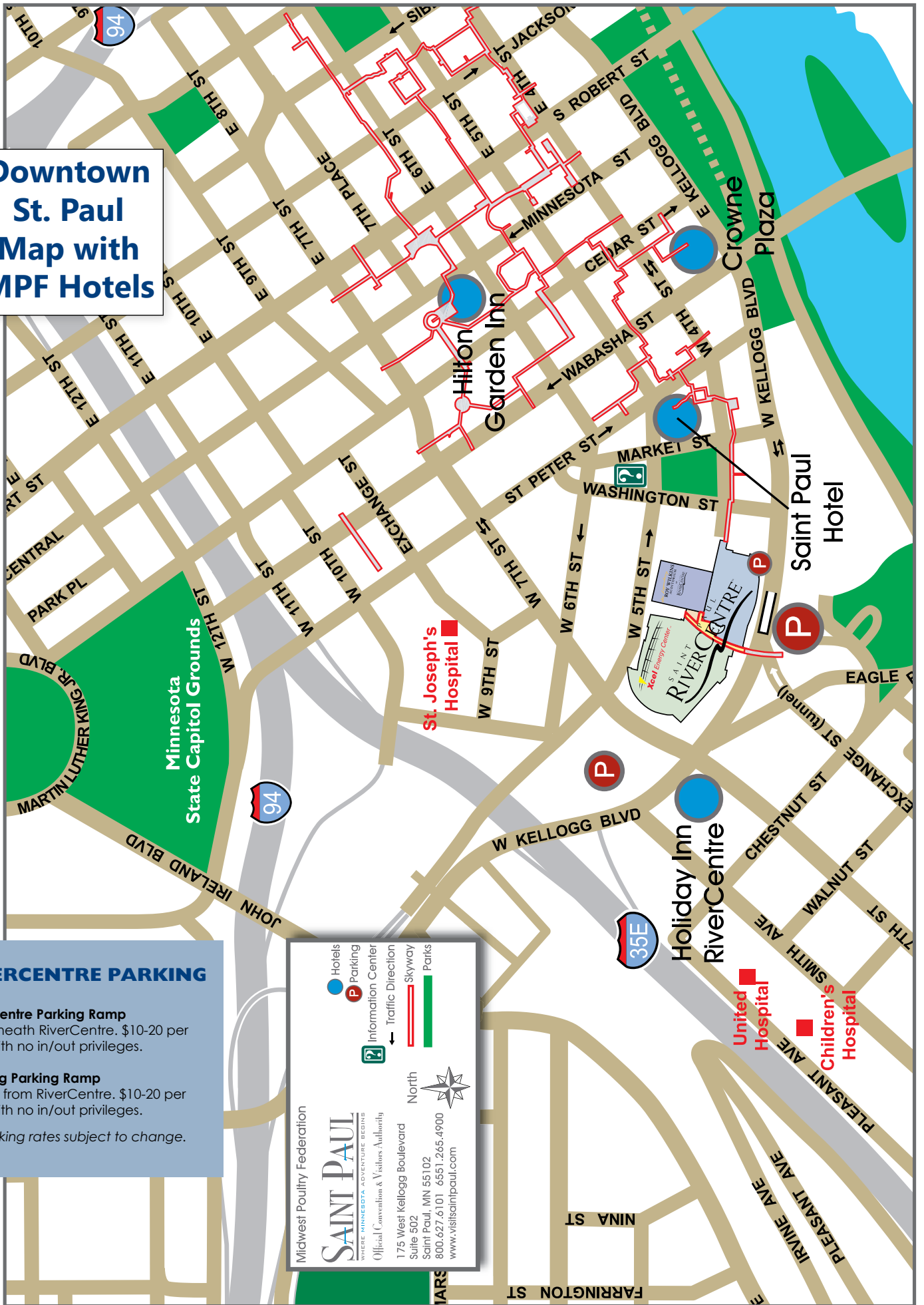
## Popular Eateries in St. Paul

- Kincaid's: [www.kincaids.com](http://www.kincaids.com) or 651/602-9000
- Pazzaluna: [www.pazzaluna.com](http://www.pazzaluna.com) or 651/223-7000
- The St. Paul Grill: [www.saintpaulgrill.com](http://www.saintpaulgrill.com) or 651/224-7455
- Forepaugh's: [www.forepaughs.com](http://www.forepaughs.com) or 651/224-5606
- Great Waters Brewing Co.: [www.greatwatersbc.com](http://www.greatwatersbc.com) or 651/224-BREW
- American Burger Bar: [www.americanburgerbar.com](http://www.americanburgerbar.com) or 651/222-2123
- The Meritage: [www.meritage-stpaul.com](http://www.meritage-stpaul.com) or 651/222-5670
- Pop! A Neighborhood Restaurant: [www.poprestaurant.com](http://www.poprestaurant.com) or 651/228-1002
- The Bulldog: [www.thebulldoglowertown.com](http://www.thebulldoglowertown.com) or 651/221-0750
- Barrio Tequila: [www.barriotequila.com](http://www.barriotequila.com) or 651/222-3250
- Bin Wine Bar: [www.binwinebar.com](http://www.binwinebar.com) or 651/224-WINE
- Heartland Restaurant: [www.heartlandrestaurant.com](http://www.heartlandrestaurant.com) or 651/669-3536
- Salut Bar Americain: [www.salutbaramericain.com](http://www.salutbaramericain.com) or 651/917-2345

## The Weather

▶ Average temperature in March is 36 degrees F.

# Downtown St. Paul Map with MPF Hotels



### RIVERCENTRE PARKING

**RiverCentre Parking Ramp**  
 Undemeath RiverCentre. \$10-20 per day with no in/out privileges.

**Kellogg Parking Ramp**  
 Across from RiverCentre. \$10-20 per day with no in/out privileges.

*All parking rates subject to change.*

Midwest Poultry Federation  
**SAINT PAUL**  
WHERE MINNESOTA ADVENTURE BEGINS  
 Official Convention & Visitors Authority

175 West Kellogg Boulevard  
 Suite 502  
 Saint Paul, MN 55102  
 800.627.6101 651.265.4900  
 www.visitstpaul.com

Hotels  
 Parking  
 Information Center  
 Traffic Direction  
 Skyway  
 Parks

North



The hotels will not accept any reservations directly. You must go through St. Paul Housing Bureau to reserve your room.

# 2011 MPF Convention Hotel Reservation Form

**Beginning December 15, for BEST availability, please book your room online immediately.** To take advantage of the special, discounted room rates, all reservations must be made through the Visit Saint Paul Housing Bureau. Please do not call the hotels directly.

Limit three room reservations per form; make additional copies if needed.

MPF's special rates are available March 14-March 17, 2011. (Please note, rooms on March 14 are extremely limited in supply and may not be available at all hotels.) For requests of more than 6 rooms or to reserve hospitality suites, please contact Lara Durben at MPF for assistance: 763/682-2171 or [lara@midwestpoultry.com](mailto:lara@midwestpoultry.com). **(NCADC attendees: Please email [lara@midwestpoultry.com](mailto:lara@midwestpoultry.com) with your room needs for March 13 and March 14 if you are having difficulty booking your rooms online.)**

A map showing hotel locations is available at [www.midwestpoultry.com/for-attendees/hotel-reservations](http://www.midwestpoultry.com/for-attendees/hotel-reservations).

**DEADLINE: FEBRUARY 1, 2011**

<b>CONTACT INFORMATION</b> (acknowledgement of reservation(s) will be emailed or faxed to this person):	<b>Return this form to:</b>
Name _____ <input type="checkbox"/> Exhibitor <input type="checkbox"/> Attendee	<b>Reserve online:</b> <a href="http://www.midwestpoultry.com/hotels">www.midwestpoultry.com/hotels</a>  <b>OR</b> <b>Fax to:</b> 651-265-4999
Company/Farm Name _____	
Address _____	
City _____ State/Province _____	
Zip/Postal Code _____ Country _____	
Phone _____ Fax _____	
Email _____	<b>QUESTIONS OR COMMENTS:</b> Email: <a href="mailto:info@visitsaintpaul.com">info@visitsaintpaul.com</a>  Phone: 651/265-4900 M-F, 8:00 am - 5:00 pm, Central Time <i>* Please mention Midwest Poultry when calling</i>

**SPECIAL RATES HAVE BEEN ARRANGED AT THE FOLLOWING HOTELS:**

Hotel	Single/Double Rate	Triple Rate	Quad Rate	Cancel Policy	Restaurant	Valet Parking**	Self-Parking**	Parking Ramp Clearance	Voice Mail	Data Ports	Wi-Fi	Business Center	Room Service	Coffee Maker	Fitness Center	Indoor Pool
Crowne Plaza Riverfront Hotel	\$121	\$131	\$141	72 hrs.	1	No	Yes-\$17	5'9"***	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Hilton Garden Inn City Center Hotel	\$121	\$131	\$141	72 hrs.	1	No	Yes-\$15	7'	Yes	Yes	Yes	Yes	Yes-p.m.	Yes	Yes	Yes
Holiday Inn Saint Paul Downtown*	\$115	\$125	\$135	72 hrs.	1	No	Yes-\$14	7'	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
The Saint Paul Hotel*	\$158	N/A	N/A	72 hrs.	2	Yes-\$18	Yes-\$18	6'2"	Yes	Yes	Yes	Yes	Yes	Yes-by request	Yes	No

**Room Codes:**  
 S = Single  
 D = Double (2 person, 1 bed)  
 DD = Double Double (2 persons, 2 beds)  
 T = Triple (3 persons, 2 beds)  
 Q = Quad (4 persons, 2 beds)

\* Very limited # of rooms may be available  
 \*\* Rates subject to change  
 Rates do not include 13.65% state and city room tax. Parking is not included. Parking rates listed above are per day and are subject to change.  
 \*\*\* Clearance listed is for Crowne Plaza ramp. Capitol City Plaza Parking Ramp across street from Crowne has clearance for taller vehicles.

**HOTEL PREFERENCE:**

Please list up to 3 hotels in order of preference. If your preferred hotel(s) are not available and other choices are not provided, the Housing Bureau will select closest available hotel for your reservation(s).

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

Please check here to request an accessible room.

**ROOM RESERVATIONS: (you may reserve up to 3 rooms on this form; make additional copies if needed)**

Room Code (see above)	No. of Persons in Room	Request Smoking Room	Names of Room Occupant(s)	Arrival Date	Departure Date
1. _____	_____	_____	_____	_____	_____
2. _____	_____	_____	_____	_____	_____
3. _____	_____	_____	_____	_____	_____

**CREDIT CARD GUARANTEE:**

In order to process your hotel request, you must supply the Visit Saint Paul Housing Bureau with a credit card number and expiration date to guarantee your reservation. Only credit card guarantees will be processed. Credit card must be valid through dates of the event.

**CANCELLATION POLICY: Reservations cancelled less than 72 hours prior to arrival date will be charged one night's room rate + tax.** (For reservations cancelled up to 72 hours prior to arrival date, there is no penalty.)

Please guarantee my reservation to my:  VISA  MasterCard  American Express  Discover

Cardholder's Name \_\_\_\_\_ Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

CVV Code \_\_\_\_\_ Signature \_\_\_\_\_

Hotel Rewards Acct (if any): \_\_\_\_\_  
 (Specify rewards account name and account number above)

**IMPORTANT HOTEL INFORMATION:**

<p><b>RESERVATIONS</b>                  Reserve early! Only a limited number of rooms are available at the special, discounted rates and availability cannot be guaranteed.</p> <p>Deadline to reserve your room(s): February 1, 2011                  Please be aware rooms sell out quickly so MPF recommends you book your room(s) upon receipt of this form.</p> <p>Room reservations will <b>NOT</b> be accepted directly by the hotels listed.</p> <p>Prices do not include, taxes, energy surcharges or other fees charged by the hotels.</p> <p>Special requests cannot be guaranteed.</p>	<p><b>CHANGES/CANCELLATIONS</b>                  ALL CHANGES AND CANCELLATIONS through February 7, 2011 must be made directly through the Visit Saint Paul Housing Bureau or MPF. This can be done by fax, email or phone. Beginning February 14, 2011, all changes and cancellations must go directly through the hotels.</p> <p><b>Room reservations cancelled less than 72 hours prior to arrival date will be charged one night's room rate + tax on credit card provided.</b> For reservations cancelled up to 72 hours prior to arrival date, there is no penalty.</p> <p>Failure to arrive on your confirmed arrival date will result in forfeiture of first night's room charge plus tax and loss of your room for the entire stay.</p> <p>Refer questions to Visit St. Paul Housing Bureau: Phone - 651/265-4900 (M-F, 8:00 am - 5:00 pm, Central Time) * Please mention Midwest Poultry when calling.</p>	<p><b>RESERVATION ACKNOWLEDGEMENTS</b>                  Reservation acknowledgements will be forwarded to you directly from the Visit Paul Housing Bureau via email or fax. Your acknowledgement # from the Visit Saint Paul Housing Bureau will <b>NOT</b> match the hotel's confirmation # for your reservation. The hotels will send/email separate confirmation #'s to you in March.</p> <p>If you do not receive an email acknowledgement immediately after making your reservation online, please check your spam and/or junk email folders. If you still can't find it, email the St. Paul Housing Bureau at <a href="mailto:info@visitsaintpaul.com">info@visitsaintpaul.com</a> as soon as possible.</p> <p>If you do not receive an acknowledgement within 3 working days of booking your room by FAX to the St. Paul Housing Bureau, please contact the St. Paul Housing Bureau at <a href="mailto:info@visitsaintpaul.com">info@visitsaintpaul.com</a> or call 651/265-4900. * Please mention Midwest Poultry when calling.</p>
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# Pre-Registration Info

Beginning December 15, 2010, you may pre-register online, by mail or fax. Deadline to pre-register: February 25, 2011.

## Online

To pre-register securely online with your American Express, VISA or MasterCard, visit [www.midwestpoultry.com](http://www.midwestpoultry.com)

Go to "For Attendees;" click on "Registration;" and click link to online registration system.

## By Mail

Send your completed pre-registration form with payment in full to:

Midwest Poultry Federation  
108 Marty Drive  
Buffalo, MN 55313-9338

## By Fax

If paying with your American Express, VISA or MasterCard, fax your completed pre-registration form to:

763/682-5546

## In Person Onsite

After February 25, 2011, you MUST register onsite during the following days/times. *Note: "Producer/Processor" and "University/Government/Poultry Association" attendee registration fee increases to \$30 onsite.*

March 15 ..... 10:00 am - 4:30 pm  
March 16 ..... 7:30 am - 5:00 pm  
March 17 ..... 7:00 am - 1:00 pm

**Hotel reservations are handled separately. See page 8-9 for hotel info and policies.**

## Registration Policies

- ▶ Pre-registration (online, fax and mail) ends February 25, 2011.
- ▶ After February 25, 2011, you MUST register onsite.
- ▶ Payment must accompany Pre-Registration Form. No registrations will be processed without payment.
- ▶ MPF reserves the right to make any necessary corrections to your registration/fee if you register in the wrong category and pay the incorrect registration fee. You will be contacted by phone or email in the event there is a discrepancy.
- ▶ Credit card will be charged upon receipt of registration.
- ▶ If email is provided on Pre-Registration Form, a pre-registration confirmation will be emailed to you. (Confirmations will not be sent via fax or mail.)
- ▶ Checks (personal, business, and money orders) must be payable in U.S. funds and drawn on a U.S. bank.
- ▶ Credit cards accepted: American Express, VISA and MasterCard.
- ▶ There will be no refunds or exchanges for no-shows or for those who cancel their registration after February 25, 2011.
- ▶ Fellowship Breakfast tickets and Proceedings are not included in registration price. You may purchase tickets and Proceedings separately on the Pre-Registration Form or when preregistering online at [www.midwestpoultry.com](http://www.midwestpoultry.com). Tickets and Proceedings are nonrefundable.
- ▶ Your badge(s), ticket(s) and Proceedings will be available for pick-up at the Registration Desk, beginning March 15 at 10:00 a.m.
- ▶ Separate registration fee applies to attend the North Central Avian Disease Conference. You may pre-register for this event on the Attendee Pre-Registration Form on page 11 or online at [www.midwestpoultry.com](http://www.midwestpoultry.com). (Note: You do not need to register for the MPF Convention if you are *only attending* NCADC.)

In the interest of ensuring everyone a safe and fun convention, all attendees of the 2011 MPF Convention are expected to adhere to the following Code of Conduct:

- ▶ Only individuals who are registered and have an official badge may attend convention events. Badges are non-transferrable.
- ▶ Photo, video and audio recording of exhibit booths or products displayed in the Exhibit Hall is prohibited without advance approval of authorized exhibiting company personnel and Midwest Poultry Federation.
- ▶ Please be respectful of all convention participants and all property belonging to the Saint Paul RiverCentre, GES Exposition Services, Midwest Poultry Federation and exhibiting companies.
- ▶ When attending the workshops/presentations, please keep conversations/volume to a minimum and make sure your cell phone is turned to silent/vibrate mode out of courtesy to presenters.

MPF reserves the right to deny access to the convention at its discretion. RiverCentre, in consultation with MPF, reserves the right to remove persons from the facility at its discretion.

## Registration Categories/Fees

There are four attendee registration categories. Registration fee includes access to Exhibit Hall, all educational sessions listed on page 3, and admittance to the Pre-Show Nutrition Symposium and Welcome Reception. **VISA, MasterCard and American Express accepted.** (See page 4 for North Central Avian Disease Conference registration fees, which are separate.)

### ① Allied (non-exhibiting)

\$150.00 (preregistration and onsite)

*This category includes owners/employees/representatives of companies that provide a service or product to the poultry industry - i.e., work in an "allied industry" - but do not own birds.*

### ② Producer/Processor

\$20.00 if preregistered by February 25, 2011

\$30.00 onsite

*Attendees in this category are owners/employees of a poultry farm or company that owns and/or processes birds. This category does not include anyone currently employed in an allied industry/company.*

### ③ University/Government/Poultry Association

\$20.00 if preregistered by February 25, 2011

\$30.00 onsite

*This category is for University employees, Government personnel (administration and staff of government agencies only) and employees of nonprofit/poultry trade associations. Registrants may be required to show I.D. upon check-in at registration desk.*

### ④ Complimentary Registration

FREE registration\* provided to:

- ▶ Press Personnel
- ▶ Qualifying University Students\*\*
- ▶ Spouse accompanying a paid registrant
- ▶ Children age 17 & under accompanying a registered parent

\*All complimentary registrants will be required to show I.D. at registration.

\*\*Qualifying students who preregister will receive complimentary registration. Onsite student registration will be subject to deposit.

# Attendee Pre-registration Form

Payment must accompany this form.

Badges will be available at Attendee Registration Desk during show hours.

## 1 Contact Information

Please type or print one form for each attendee / family (please fill out all sections completely):

Name			
Farm-Company-University			
Mailing Address			
City	State/Province	Zip/Postal Code	Country
E-mail	Day Phone	Fax	
Spouse (registered free ONLY when registering with paying spouse)			
Youth (children under 18 accompanying parent(s) receive complimentary badge)			
<input type="checkbox"/> <b>Special needs:</b> If you have special needs, please check this box and someone will contact you prior to the show.		Emergency Contact Name & Phone	

## 2 REGISTRATION CATEGORIES

Check only ONE CATEGORY (in blue boxes) below.

### Allied (non-exhibiting) (\$150.00)

**CHECK ONE:**

- |   |  |
|---|--|
| <input type="checkbox"/> Veterinary Services      | <input type="checkbox"/> Sales/Marketing   |
| <input type="checkbox"/> Consultant               | <input type="checkbox"/> Insurance         |
| <input type="checkbox"/> Equipment/Construction   | <input type="checkbox"/> Financial/Banking |
| <input type="checkbox"/> Feed/Nutrition           | <input type="checkbox"/> Other _____       |
| <input type="checkbox"/> Pharmaceuticals / Health |  |

### Producer/Processor (\$20.00)

You must be an owner/employee of a poultry farm or company that owns and/or processes birds.

**CHECK ONE:**  Owner  Manager  Employee

**CHECK ONE:** Type of production -  Organic/Specialty  Conventional/Commercial

**CHECK ONE BOX BELOW THAT BEST FIT YOUR BUSINESS/FARM/OCCUPATION:**

Turkey	Layer	Broiler	Other
<input type="checkbox"/> Grower	<input type="checkbox"/> Producer	<input type="checkbox"/> Producer	<input type="checkbox"/> Geese
<input type="checkbox"/> Breeder Hen	<input type="checkbox"/> Pullet Grower	<input type="checkbox"/> Breeder	<input type="checkbox"/> Ducks
<input type="checkbox"/> Hatchery	<input type="checkbox"/> Hatchery	<input type="checkbox"/> Hatchery	<input type="checkbox"/> Capons
<input type="checkbox"/> Processor	<input type="checkbox"/> Processor	<input type="checkbox"/> Processor	<input type="checkbox"/> Gamebirds

### University/Government/Poultry Association (\$20.00)

**CHECK ONE:**

- University personnel, administration or staff
- Government agency personnel or administration
- Nonprofit or poultry trade association staff

### Complimentary

All complimentary registrants will be required to show valid I.D. to pick up badge(s) at MPF Registration Area.

**CHECK ONE:**

- Press Personnel
- University Student\*

\*Sponsor: \_\_\_\_\_

\*Students must have an industry or university sponsor, such as a professor or advisor. Qualifying university students who preregister will receive complimentary registration. Onsite university student registration may be subject to deposit.

**NOTE:** Spouses and child(ren) under 18 accompanying a paid registrant will be given complimentary registration. Please note their name(s) in the section(s) provided at the top part of this form. Name badges are required for all adults and children.

## Fax or Mail Form & Payment by February 25, 2011

FAX: 763/682-5546 | MAIL: MIDWEST POULTRY FEDERATION  
108 MARTY DRIVE, BUFFALO, MN 55313-9338

## 3 INDICATE QUANTITY

ATTENDEE CATEGORY (MPF CONVENTION)	FEE (UNTIL 2/25/11)	QUANTITY
a) Allied (non-exhibiting)	\$150.00	
Producer/Processor	\$20.00	
University/Government/Poultry Association	\$20.00	
Complimentary	FREE	

## 4 OTHER EVENTS/FEEES

	FEE (UNTIL 2/25/11)	QUANTITY
b) MPF Fellowship Breakfast - Adult	\$20.00	
c) MPF Fellowship Breakfast - Child, age 6-10	\$10.00	
d) MPF Fellowship Breakfast - Child, under age 6	FREE	
e) MPF Convention Proceedings CD-ROM	\$20.00	
f) Farming Online Community-Social Media Workshop	FREE	

## 5 NCAD CONFERENCE FEES

	FEE (UNTIL 2/25/11)	QUANTITY
g) NCAD Conference - Early Registration	\$70.00	
NCAD Conference - Student Registration	\$30.00	
NCAD Conference - Retiree Registration	\$50.00	
NCAD Conference - Speaker Registration (no cost for student speakers or symposium speakers)	\$50.00	
NCAD Conference - Additional Awards Banquet Ticket	\$40.00	

## 6 CALCULATE FEES/PAYMENT

AGREEMENT: Registrant and cardholder agree to abide by the registration policy set forth by MPF in the registration and general information policies printed on page 10.

a) Attendee Registration Fee	\$
b-d) Fellowship Breakfast Fee(s)	\$
e) MPF Convention Proceedings Fee	\$
g) NCADC Conference Fee(s)	\$
<b>TOTAL AMOUNT DUE</b>	\$

**METHOD OF PAYMENT:**  VISA  MasterCard  American Express  Check  
(Please make checks payable to Midwest Poultry Federation)

Name on Credit Card	
Address credit card issued to (if different than above)	
Credit Card Number (American Express, VISA or MasterCard only)	
CWV Number (security code on back)	Expiration Date
Cardholder's Signature	Date

Phone registrations will not be accepted. This form may be duplicated.

MPF reserves the right to refuse receipt of pre-registration and/or deny access to the convention at its discretion.





## MIDWEST POULTRY FEDERATION

108 MARTY DRIVE  
BUFFALO MN 55313-9338

Return Service Requested

*Dated material - please deliver by 12/14/2010*

PRESORT  
STANDARD  
U.S. POSTAGE  
PAID  
PERMIT NO. 225  
OSSEO, MN

## 2011 Midwest Poultry Federation Convention

March 16-17

Pre-Show Events: March 15

Saint Paul RiverCentre  
Saint Paul, MN

**Hotel Cutoff:  
February 1, 2011**

**Pre-Registration Deadline:  
February 25, 2011**

[www.midwestpoultry.com](http://www.midwestpoultry.com)



### What People Are Saying

*"There is not just one thing that makes MPF valuable - it is the whole package that you get when you attend." (attendee)*

*"The networking with industry and academic counterparts is the most valuable aspect of the show." (attendee)*

*"It was my first show and I found it to be very educational and interesting." (attendee)*

*"Good attendance by customers and prospects. We had several valuable meetings during the show." (exhibitor)*