

Ontario Independent Meat Processors
31st Annual Conference

The Meating Place



JOIN US FOR A MEMORABLE WEEKEND

March 4-6, 2011
Doubletree by Hilton – Toronto Airport



Our community of processors, suppliers and industry partners comes together March 4-6, 2011, at the OIMP 31st Annual Conference – The Meating Place. The Conference is being held in conjunction with the 2011 Meat and Food Processing Expo, which takes place minutes away at the International Centre.

FRIDAY, MARCH 4 | 7:30 PM - 9:30 PM

The Meating Place kicks off Friday night after the Expo with the Meet the Members Reception in the Doubletree's Orchid Café, where we will gather to mingle with fellow members and other friends in the processing industry.

SATURDAY, MARCH 5 | 6 PM - 12 AM

Join us following the Expo for food, fun and a celebration of our collective accomplishments. The festivities begin with a reception followed by the OIMP 31st Annual Awards Banquet and Gala, emceed by Tanya Prokomenko, co-host of *Real Life with Sharon Caddy* on CTS Television. Help us recognize Food Handler Training graduates, Lifetime and Longtime Members and recipients of the Meat Industry Achievement Award and the Ron Osborne Award of Excellence. Try your luck at great prizes in our Silent and Live Auctions and feel the excitement build as we crown the winners of the 2011 Ontario Finest Meat Competition.

SUNDAY, MARCH 6 | 9 AM - 11:30 AM

The Meating Place continues with breakfast at our Annual General Meeting, where we will elect new Directors to the OIMP Board before wrapping up with an inspiring motivational speaker.

ACCOMMODATIONS

OIMP has reserved a block of rooms at the Doubletree by Hilton – Toronto Airport. All reservations should be made directly with the hotel or online; please request the Ontario Independent Meat Processors room block to receive the discounted rate of \$119 per night plus taxes (subject to availability). One parking space is included with your room.

Reserve your room today to receive discounted rates. **Rates are guaranteed until February 12, 2011.**

Online Reservations (Group Code - **OIM**):
<http://doubletree.hilton.com/en/dt/groups/personalized/YYZIPDT-OIM-20110303/index.jhtml>

Doubletree by Hilton – Toronto Airport
655 Dixon Road
Toronto, Ontario, Canada M9W 1J3
Tel: 416.244.1711

CONFERENCE/EXPO REGISTRATION

A registration form for The Meating Place and 2011 Meat and Food Processing Expo is enclosed and is also available for download at www.oimp.ca. Be sure to **register before February 18, 2011**, to take advantage of Early Bird Registration rates.

**EARLY BIRD REGISTRATION
DEADLINE:**

FEBRUARY 18, 2011

SILENT AND LIVE AUCTIONS

Here's your chance to engage in a little bit of friendly competition, support the association and leave the Meating Place with a wonderful keepsake or delicious Ontario Finest Meat product.

The Saturday evening Silent and Live Auctions are an eagerly-anticipated Meating Place tradition. We're going to shake things up a little in for the 2011 auctions to make things even more exciting – stay tuned for details!

Auction Sponsorship: Auction sponsorship provides an opportunity to show your support of OIMP in a creative and memorable manner. Auction sponsors have the option of donating an auction item or making a monetary donation toward the purchase of a "big ticket" item.

For more information on how to support the Silent and Live Auctions, go to www.oimp.ca or contact Janet Wellwood at info@oimp.ca or 1.800.263.3797.



ONTARIO FINEST MEAT COMPETITION

The Ontario Finest Meat Competition allows OIMP members to showcase their best products and creates market opportunities for all of our members. Join us for an evening of celebration as we announce the winners of the 2011 competition at the 31st Annual Awards Banquet and Gala at the Doubletree on Saturday, March 5.

New for the 2011 Ontario Finest Meat Competition:

We have expanded the categories for the 2011 competition to better represent the broad variety of high quality artisan products our members offer. We anticipate the newly-defined categories will also encourage a higher rate of participation by our members.

The product categories for the 2011 Ontario Finest Meat Competition are as follows:

- | | | | |
|--------------------|------------------------|--------------------------------|------------------|
| ❖ Side Bacon | ❖ Bone-in Ham | ❖ Fermented Sausage | ❖ Premium Wiener |
| ❖ Back Bacon | ❖ Cold Cuts | ❖ Premium Dry Cured | ❖ Health Trends |
| ❖ Coiled | ❖ Beef/Veal Deli Roast | ❖ Fresh Sausage | |
| ❖ Black Forest Ham | ❖ Poultry Deli Roast | ❖ Cooked and/or Smoked Sausage | |

Winners of the 2011 Ontario Finest Meat Competition receive:

- ❖ Recognition in front of their peers and colleagues at the 31st Annual Awards Banquet and Gala.
- ❖ A commemorative plaque to showcase their win to their customers
- ❖ Prestige of using the 2011 Ontario Finest Meat Competition Award designation/logo on their winning product*
- ❖ Promotional opportunities which include media (local and trade/consumer media) promotion at special events, such as the Premier's Agri-Food Summit, Queen's Park Farmers Market, Alliance MPP Queen's Park Reception and more.

*Winning product is eligible for the OIMP Market Development Pilot Project (subject to terms and conditions).

The deadline for entries is January 17, 2011. Product judging takes place January 27, 2011, and the winners will be announced at the OIMP 31st Annual Awards Banquet and Gala on March 5, 2011.

Visit www.oimp.ca for complete competition rules and product entry forms.



Official Carrier of the
2011 Ontario Finest Meat Competition



Friday, March 4, and Saturday, March 5, 2011

International Centre (Hall 6)
6900 Airport Road, Mississauga, ON
www.foodindustryexpo.ca

OIMP is proud to host the 2011 Meat and Food Processing Expo – the only show of its kind in Canada, providing one location to showcase innovations, connections and solutions to the meat and food processing industry. This 25,000-square foot showcase of products and services is a must-see for food processors looking for solutions to their business challenges and for suppliers looking to make important connections with potential customers and clients.

New at the Expo:

Expo Marketplace: For the first time ever, we are building a traditional street-market themed area on the show floor with artisan food exhibitors, multimedia presentations and seating area. Many Expo visitors, particularly those in the Meat and Poultry processing sector, own and operate community-based retail shops. The Expo Marketplace provides a unique opportunity to connect with processors of artisan cheeses, baked goods, and other specialty foods to source products that complement their own high-quality offerings.

Extended Hours: 10am-7pm (Friday) and 9am-3pm (Saturday) for a total of 15 hours of exhibit time.

The Official Show Guide – with a detailed exhibitor list, new product listings and floorplan – will be mailed to all OIMP members in February and posted on the OIMP and Expo websites. Watch BLOCKtalk and OIMP UPDATE for details.

Visit www.foodindustryexpo.ca or contact David St. Louis at exhibit@oimp.ca or 1.800.263.3797 for more information.

FINANCIAL SPONSORSHIP

Show your support of the association by becoming a sponsor of The Meating Place and the 2011 Meat and Food Processing Expo. Sponsorship provides an opportunity to give back to the OIMP community while increasing your organization's visibility among our members and the industry.

For more information, go to www.oimp.ca or contact Janet Wellwood at info@oimp.ca or 1.800.263.3797.

We thank our generous sponsors for their support:

GOLD SPONSOR



SILVER SPONSORS



BRONZE SPONSORS



*Confirmed as of publishing date. Go to www.oimp.ca for a current sponsor list.

The Meating Place/2011 Meat and Food Processing Expo

The Meating Place: Doubletree by Hilton Toronto Airport, 655 Dixon Road, Toronto
2011 Expo: International Centre (Hall 6), 6900 Airport Road, Mississauga

PRELIMINARY PROGRAM AT A GLANCE

FRIDAY, MARCH 4

8:00 am-9:30 am	Exhibitor Move-in
10:00 am-7:00 pm	2011 Meat & Food Processing Expo – International Centre (Hall 6)
10:00 am-1:00 pm	OIMP Industry Advisory Council – International Centre (Mississauga Room AB)
7:30 pm-9:30 pm	Meet the Members Reception – Orchid Café (Doubletree)

SATURDAY, MARCH 5

9:00 am-3:00 pm	2011 Meat & Food Processing Expo – International Centre (Hall 6)
6:00 pm-7:00 pm	Reception & Silent Auction – Doubletree (International Room ABC)
7:00 pm-12:00 am	OIMP 31st Annual OIMP Awards Banquet and Gala – Doubletree (International Room ABC) Ontario Finest Meat Competition Awards Ron Usborne Award of Excellence Meat Industry Achievement (MIA) Award Lifetime and Longtime Members Food Handler Training Graduates Live Auction

SUNDAY, MARCH 6

9:00 am-10:30 am	Breakfast/OIMP Annual General Meeting – Doubletree (International Room AB)
10:30 am-11:30 am	Motivational Speaker – Doubletree (International Room AB)
11:30 am	The Meating Place Adjourns

ONTARIO INDEPENDENT MEAT PROCESSORS (OIMP)

7660 Mill Road, RR 4, Guelph, Ontario N1H 6J1

Tel: 519.763.4558/800.263.3797

Fax: 519.763.4164

Email: info@oimp.ca

Web: www.oimp.ca www.foodindustryexpo.ca

Ontario Independent Meat Processors

31st Annual Conference, March 4-6, 2011

The Meating Place



STEP 1: Badge Information

Please PRINT Clearly and Complete Form in Full.

Company Name _____

Address _____

City _____ Province _____ Postal Code _____

Tel _____ Fax _____ Email _____

DELEGATES

Name _____ Name _____

Name _____ Name _____

Name _____ Name _____

STEP 2: Registration Fees

	Number Required	OIMP Members		Non-Members		Total
		Before Feb 18	After Feb 18	Before Feb 18	After Feb 18	
FULL DELEGATE PACKAGE: Friday Night Reception, 2 Days of Trade Show Access, Saturday Evening Reception & Banquet, Sunday Morning Conference (Includes Sunday Breakfast)		\$225	\$275	\$300	\$350	
ONE DAY DELEGATE: Sunday Morning Conference (Includes Sunday Breakfast)		\$50	\$75	\$75	\$100	
TRADE SHOW ONLY: Please check one. <input type="checkbox"/> Fri <input type="checkbox"/> Sat 1 Day of Trade Show Access.		\$15	\$25	\$15	\$25	
SATURDAY EVENING AWARDS BANQUET AND GALA ONLY		\$125	\$150	\$125	\$150	

Please specify any food allergy or dietary concerns.

HST#: 121262919

Subtotal	
13% HST	
Total	

STEP 3: Method of Payment

Registration will not be processed without payment.

Ontario Independent Meat Processors:

7660 Mill Road, RR 4, Guelph, ON N1H 6J1 Tel: 519.763.4558 Fax: 519.763.4164 Email: info@oimp.ca

Cheque Enclosed (made payable to OIMP) Visa MasterCard Expiry Date (mm/yy) _____

Cardholder Name _____

Card # _____

Signature _____

Registration Policy: A confirmation will be sent once registration and payment have been processed. **Refunds:** Requests for refunds must be received in writing no later than **February 18, 2011** and are subject to a \$50 administration fee. Substitutions are permitted. **Privacy Policy:** Information collected on this form is used for registration and marketing purposes only. If at any time you wish to be removed from our contact list, simply contact us by **Tel: 519.763.4558** or **Email: info@oimp.ca**, and we will gladly accommodate your request.