

# 2026 EDITORIAL CALENDAR

	January	February	March	April	May	June
	AD CLOSE: 12/19 MATERIAL DEADLINE: 12/23 DEPLOY DATE: 1/14	AD CLOSE: 1/15 MATERIAL CLOSE: 1/20 DEPLOY DATE: 2/10	AD CLOSE: 2/12 MATERIAL CLOSE: 2/17 DEPLOY DATE: 3/10	AD CLOSE: 3/17 MATERIAL CLOSE: 3/20 DEPLOY DATE: 4/10	AD CLOSE: 4/9 MATERIAL CLOSE: 4/14 DEPLOY DATE: 5/5	AD CLOSE: 5/12 MATERIAL CLOSE: 5/15 DEPLOY DATE: 5/5
<b>THE NATIONAL PROVISIONER EMAGAZINE</b>						
<b>PROFILES</b>	<b>MEAT INDUSTRY HALL OF FAME</b> Profiles of the incoming inductees	<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies	<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies	<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies	<b>TOP 100 PROCESSORS OF 2026</b>	<b>2026 PROCESSOR OF THE YEAR</b>
<b>CATEGORY REPORTS</b>	<b>THE POULTRY REPORT</b>	<b>THE SEAFOOD REPORT</b>	<b>THE BURGER REPORT</b>	<b>PLANT-BASED MEATS REPORT</b>	<b>MEAT SNACKS REPORT</b>	<b>AUTOMATION &amp; ROBOTICS REPORT</b>
<b>SPECIAL REPORTS</b>	<b>LABOR OUTLOOK</b> Labor market update, recruitment and employee retention strategies	<b>OPERATIONAL EFFICIENCY</b> Lean manufacturing, facility design, ERP solutions	<b>REGULATORY UPDATE</b> New and impending legislation and industry guidance	<b>ANIMAL WELFARE &amp; HUMANE HANDLING</b> Industry best practices, certifications, labeling trends	<b>NATURAL &amp; ORGANIC</b> Processing guidelines, labeling update, category growth	<b>FOODSERVICE</b> Chain menu trends, protein product innovation trends, processor strategies
<b>EVENT COVERAGE</b>	<b>IPPE, JAN. 27-29, ATLANTA</b> <b>MIHOF INDUCTION CEREMONY</b>		<b>ANNUAL MEAT CONFERENCE, MARCH 2-4, OXON HILL, MD.</b>			<b>RECIPROCAL MEAT COFERENCE, JUNE 21-24, AMARILLO, TEXAS</b>
<b>INDEPENDENT PROCESSOR SECTION, THE NATIONAL PROVISIONER EMAGAZINE</b>						
<b>PROFILES</b>		<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies		<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies		<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies
<b>CATEGORY REPORTS</b>		<b>VALUE-ADDED SEAFOOD PRODUCTS</b>		<b>RETAIL MERCHANDISING STRATEGIES FOR SMALL PROCESSORS</b>		<b>BEEF</b>
<b>SPECIAL REPORTS</b>		<b>AQUACULTURE</b>		<b>SUMMER GRILLING PREVIEW</b>		<b>CO-PACKING &amp; PRIVATE-LABEL OPPORTUNITIES</b>
<b>PROVISIONERONLINE.COM, LARGE PROCESSORS, PROVISIONER PRIME ENEWSLETTER</b>						
<b>MONTHLY FOCUS</b>	<b>TOP POULTRY TRENDS</b>	<b>SEAFOOD TRENDS</b>	<b>BURGERS</b>	<b>PLANT-BASED MEATS</b>	<b>MEAT SNACK INNOVATIONS &amp; OPPORTUNITIES</b>	<b>AUTOMATION &amp; ROBOTICS</b>
<b>TECH TOPICS, EQUIPMENT</b>	<b>MEMBRANE TECHNOLOGY TRENDS, SANITATION &amp; WASTEWATER</b>	<b>REFRIGERATION &amp; COLD STORAGE</b>	<b>INTERLEAVING &amp; STACKING EQUIPMENT</b>	<b>MEMBRANE TECHNOLOGY TRENDS, MEAT ALTERNATIVES</b>	<b>MEAT SNACKS PROCESSING</b>	<b>PACKAGING ROBOTICS &amp; PALLETIZERS</b>
<b>TECH TOPICS, INGREDIENTS</b>	<b>BATTERS &amp; BREADINGS</b>	<b>BATTERS &amp; BREADINGS</b>	<b>BURGER INCLUSIONS</b>	<b>PLANT-BASED PROTEIN FORMULATIONS</b>	<b>SODIUM REDUCTION INGREDIENTS</b>	<b>SHELF-LIFE EXTENSION INGREDIENTS</b>
<b>PODCASTS</b>	<b>POULTRY PRODUCT INNOVATIONS</b>	<b>MARKET OPPORTUNITIES FOR SUSTAINABLE SEAFOOD</b>	<b>TOP REGULATORY ISSUES</b>	<b>ANIMAL WELFARE ISSUES &amp; TRENDS</b>	<b>TODAY'S MEAT SNACKS CONSUMER</b>	<b>ADVANCES IN AUTOMATION</b>
<b>VIDEOS</b>	<b>ANIMAL HEALTH FOR POULTRY</b>	<b>MIHOF &amp; IPPE CONVENTION CONTINUING COVERAGE</b>	<b>VALUE-ADDED BURGER TRENDS</b>	<b>PLANT-BASED MEAT INNOVATIONS</b>	<b>TRENDS &amp; INNOVATIONS IN THE SNACK STICK CATEGORY</b>	<b>FORMULATING VALUE-ADDED PROTEINS FOR FOODSERVICE</b>
<b>WEBINARS</b>	<b>PROCESSING INSIGHTS: TOP POULTRY TRENDS</b>		<b>PROCESSING INSIGHTS: BURGER LINE AUTOMATION</b>		<b>R&amp;D INSIGHTS: NEW MEAT SNACK OPPORTUNITIES</b>	
<b>PROVISIONERONLINE.COM, SMALL &amp; MIDSIZE PROCESSORS, PRIME CUTS ENEWSLETTER</b>						
<b>MONTHLY FOCUS</b>	<b>2026 INDUSTRY OUTLOOK</b>	<b>SEAFOOD TRENDS</b>	<b>BURGER MARKETING</b>	<b>RETAIL STRATEGIES FOR SMALL PROCESSORS</b>	<b>NATURAL &amp; ORGANIC</b>	<b>SPECIALTY BEEF PRODUCTS</b>
<b>WEBINARS</b>		<b>DIRECT-TO-CONSUMER MARKET OPPORTUNITIES</b>		<b>R&amp;D INSIGHTS: EMERGING PLANT-BASED MEAT PRODUCTS</b>		<b>PROCESSING INSIGHTS: FIRST STEPS TOWARD AUTOMATION</b>

# 2026 EDITORIAL CALENDAR

	July	August	September	October	November	December
	AD CLOSE: 6/12 MATERIAL CLOSE: 6/17 DEPLOY DATE: 7/8	AD CLOSE: 7/8 MATERIAL CLOSE: 7/13 DEPLOY DATE: 8/3	AD CLOSE: 8/14 MATERIAL CLOSE: 8/19 DEPLOY DATE: 9/9	AD CLOSE: 9/10 MATERIAL CLOSE: 9/15 DEPLOY DATE: 10/6	AD CLOSE: 10/9 MATERIAL CLOSE: 10/14 DEPLOY DATE: 11/4	AD CLOSE: 11/10 MATERIAL CLOSE: 11/13 DEPLOY DATE: 12/4

## THE NATIONAL PROVISIONER EMAGAZINE

<b>PROFILES</b>	<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies	<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies	<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies	<b>STATE OF THE INDUSTRY OVERVIEW</b> BEEF CHICKEN PORK TURKEY PACKAGING PROTEINS SEAFOOD ALTERNATIVE FOOD SAFETY	<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies	<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies
<b>CATEGORY REPORTS</b>	<b>THE SAUSAGE REPORT</b>	<b>THE DELI REPORT</b> <b>THE CROP REPORT</b> Impact on livestock production and processors	<b>THE BACON REPORT</b> <b>ROAST SEASON MARKETING</b>		<b>2026 CONSUMER TRENDS REPORT</b>	<b>2027 ECONOMIC OUTLOOK</b>
<b>SPECIAL REPORTS</b>	<b>FOOD SAFETY</b> Inspection & detection developments, traceability technologies	<b>BACK-TO-SCHOOL SNACKS</b> Grab-and-go value-added convenience protein products	<b>PACKAGING UPDATE</b> Green & sustainable materials, equipment updates, primary & secondary packaging		<b>FLAVOR TRENDS</b> Flavors, spices, seasonings, consumer preferences	<b>DISTRIBUTION STRATEGIES</b> Retail & foodservice, final mile, cold-chain technologies
<b>EVENT COVERAGE</b>	<b>AAMP, JULY 9-11, MILWAUKEE</b>  <b>IFT FOOD EXPO, JULY 12-15, CHICAGO</b>			<b>PACK EXPO 2026, OCT. 18-21</b>		

## INDEPENDENT PROCESSOR SECTION, THE NATIONAL PROVISIONER EMAGAZINE

<b>PROFILES</b>		<b>INDEPENDENT PROCESSOR OF THE YEAR</b>		<b>STATE OF THE INDUSTRY</b> VEAL LAMB SUSTAINABILITY ANIMAL WELFARE		<b>PROCESSOR PROFILE</b> Beef, poultry, pork, deli, or plant-based companies
<b>CATEGORY REPORTS</b>		<b>SMOKED &amp; CURED MEATS</b>				<b>PORK</b>
<b>SPECIAL REPORTS</b>		<b>GAME MEAT PROCESSING</b>				<b>2027 ECONOMIC OUTLOOK FOR SMALL PROCESSORS</b>

## PROVISIONERONLINE.COM, LARGE PROCESSORS, PROVISIONER PRIME ENEWSLETTER

<b>MONTHLY FOCUS</b>	<b>FOOD SAFETY</b>	<b>GETTING MORE OUT OF YOUR MEAT PROCESSING</b>	<b>PACKAGING</b>		<b>CONSUMER TRENDS</b>	<b>2027 ECONOMIC OUTLOOK</b>
<b>TECH TOPICS, EQUIPMENT</b>	<b>INSPECTION &amp; DETECTION EQUIPMENT</b>	<b>SLICING, CUTTING &amp; DICING EQUIPMENT</b>	<b>PRIMARY PACKAGING EQUIPMENT</b>		<b>INJECTION &amp; MARINATION EQUIPMENT</b>	<b>COOKING, FRYING &amp; SMOKING EQUIPMENT</b>
<b>TECH TOPICS, INGREDIENTS</b>	<b>ANTIMICROBIAL SPRAYS &amp; DIPS</b>	<b>GUMS, BINDERS &amp; EMULSIFIERS</b>	<b>FORMING TECHNOLOGY</b>		<b>FLAVORS, SPICES &amp; SEASONINGS</b>	<b>BARBECUE &amp; SMOKE FLAVORS</b>
<b>PODCASTS</b>	<b>FOOD SAFETY STRATEGIES</b>	<b>FRESH PET FOOD OPPORTUNITIES FOR SMALL PROCESSORS</b>	<b>GREEN PACKAGING MATERIALS</b>		<b>THE VALUE OF CONSUMER TESTING</b>	<b>2027 ECONOMIC OUTLOOK</b>
<b>VIDEOS</b>	<b>PORK PROCESSOR INSIGHTS, SAUSAGE TRENDS</b>	<b>UPCYCLING BYPRODUCTS: MARKET OPPORTUNITIES FOR TALLOW &amp; ANIMAL FATS</b>	<b>BACON PROCESSOR INSIGHTS, CATEGORY OPPORTUNITIES</b>		<b>PROCESSOR INSIGHTS, VALUE-ADDED PRODUCTS</b>	<b>PROCESSOR INSIGHTS, EMERGING CATEGORIES</b>
<b>WEBINARS</b>	<b>PROCESSING INSIGHTS: UPDATING YOUR FOOD SAFETY PLAN</b>		<b>PROCESSING INSIGHTS: PACKAGING AUTOMATION</b>	<b>2026 STATE OF THE INDUSTRY</b>	<b>CONSUMER INSIGHTS: CATEGORY TRENDS</b>	

## PROVISIONERONLINE.COM, SMALL & MIDSIZE PROCESSORS, PRIME CUTS ENEWSLETTER

<b>MONTHLY FOCUS</b>	<b>FOOD SAFETY</b>	<b>SMOKED &amp; CURED MEATS</b>	<b>OPERATIONAL EFFICIENCY</b>		<b>CONSUMER TRENDS</b>	<b>2027 ECONOMIC OUTLOOK</b>
<b>WEBINARS</b>		<b>CONSUMER INSIGHTS: UPSCALE DELI TRENDS</b>		<b>2026 STATE OF THE INDUSTRY</b>		<b>2027 SMALL BUSINESS STRATEGIES</b>