



American Meat Science Association

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AMSA Announces Keynote Speakers for the AMSA 66th RMC this June

Champaign, IL. March 12, 2013 - The American Meat Science Association (AMSA) is hosting the AMSA 66th Reciprocal Meat Conference (RMC) June 16-19, 2013 at Auburn University in Auburn, AL. The AMSA 66th RMC is designed as an interactive program which is tailored to bring attendees the very best and inspiring educational experience from the industry's leading experts.

This year's featured keynote speakers include:

Monday, June 17, 2013

- Dr. William Weldon, Vice President, Global Research and Development and Western Europe Operations, Elanco Animal Health, will kick off the conference with an overview on ***Making Safe, Affordable and Abundant Food a Global Reality.***

Tuesday, June 18, 2013

- Dr. Temple Grandin world renowned livestock handling expert and Animal Science Professor at Colorado State University will give an in-depth presentation on "***How Can We Improve Communication with the Public?***"

Wednesday, June 19, 2013

- Dr. Louw Hoffman, Professor of Meat Science in Department of Animal Sciences at the University of Stellenbosch, is the recipient of the ***AMSA 2013 International Lectureship Award, sponsored by DuPont Nutrition & Health.*** Dr. Hoffman will address RMC attendees, with a unique look at "***Producing game meat to meet international hygiene and food safety requirements in the bush.***"

For more information on the conference, or to register, please visit: www.meatscience.org/rmc.

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AMSA fosters community and professional development among individuals who create and apply science to efficiently provide safe and high quality meat defined as red meat (beef, pork and lamb), poultry, fish/seafood and meat from other managed species.