




2019 EDITORIAL CALENDAR

THE NATIONAL
PROVISIONER

Month Ad Close Materials Due	January	February	March	April	May	June	
	12/11 12/14	1/15 1/18	2/14 2/19	3/14 3/19	4/9 4/12	5/13 5/16	
Trends, Applications & Special Reports	The Poultry Report 	The Seafood Report	The 2019 Food Safety Report	The Burger Report	2019 Sourcebook	The Top 100 Processors	Processor of the Year
	Processing	Injection/ Marination		Chilling & Freezing	Mixing, Blending, Fat Analysis	Slicing, Dicing and Cutting	Grinding & Stuffing
Food Safety		Slaughter Equipment			Energy / Water Conservation		
	Packaging	Sanitary Plant & Equipment Design		Traceability	Apparel	Sanitation Equipment and Sanitizers	Metal Detection/ X-ray Systems
Ingredients & Formulation		Trays & Tray-sealers		MAP & Overwrap Packaging	Interleaving & Stacking	Weighing & Labeling Systems	Zippers, Sliders & Closures
	Advertiser Incentives (for 1/2 Page or Larger Display Advertisers in Issue)	Formulation Strategies • Snacks, Sides and Appetizers		Phosphates	Formulation Strategies • Barbecue Trends	Antioxidants / Antimicrobial Ingredients	Marinades, Brines, Seasonings
Bonus Distribution		Buy one ad, get 2nd ad in January FREE		Lead Advantage - Free Sales Leads	FREE 1/3 page Food Safety Profile for Food Safety Report Advertisers	Lead Advantage - Free Sales Leads	FREE IFT Exhibitor Package
		IPPE Exhibitor Package			ProFood Tech Exhibitor Package		
	IPPE Show Feb. 12-14 Atlanta, GA	Annual Meat Conference March 3-5 Dallas, TX	ProFood Tech March 26-28 Chicago, IL	Food Safety Summit May 6-9 Rosemont, IL	IDDBA June 2-4 Orlando, FL	IFT June 2-5 New Orleans, LA	
	Northwest Food & Beverage World Jan. 14-16 Portland, OR			IFFA May 4-9 Frankfurt, Germany			

Month Ad Close Materials Due	July	August	September	October	November	December
	6/13 6/18	7/12 7/17	8/15 8/20	9/13 9/17	10/15 10/18	11/11 11/15
Trends, Applications & Special Reports	The Sausage Report	The Deli Report 	The Bacon Report 	ANNUAL RECAP & FORECAST SERIES		
				State of the Industry	Consumer Trends Report	2020 Economic Outlook 
Processing	Cooking, Frying & Smoking	Wastewater Systems	Portion Control	Trimming & Deboning	Conveyors and Belting	Process Controls
	Forming Technology	Robotics & Process Automation	Lubricants	Employee Training & Auditing	Meat Analogs	Vision Systems
Food Safety	Employee Hygiene	Post-Packaging Pasteurization	Phages and Food Safety Ingredients	The State of Food Safety	Rapid Testing	Antimicrobial Sprays & Dips
Packaging	Form/Fill/Seal	Sustainable Packaging	Microwaveable Packaging	The State of Packaging	Films & Barrier Technology	Chubs
Ingredients & Formulation	Low-sodium & Sodium Reduction	Shelf-life Extenders	Formulation Strategies • Holiday Dinners	Gums, Binders and Emulsifiers	Formulation Strategies • Breakfast Trends	Batters & Breadings
Advertiser Incentives (for 1/2 Page or Larger Display Advertisers in Issue)	FREE Supplied Video	Lead Advantage - Free Sales Leads PACK EXPO Exhibitor Package	FREE PROCESS EXPO Exhibitor Package	Lead Advantage - Free Sales Leads	FREE 1/2-page corporate profile	Lead Advantage - Free Sales Leads IPPE Exhibitor Package
Bonus Distribution	AAMP July 25-27 Mobile, AL	PACK EXPO Las Vegas Sept. 23-25 Las Vegas, NV	NACS Oct. 1-4 Atlanta, GA PROCESS EXPO Oct. 8-11 Chicago, IL	PLMA Dates- TBD Chicago, IL		

Meat Industry Hall of Fame Supplement