PROVISIONER

Listing Deadline: March 22, 2024

www.provisioneronline.com/sourcebook

MAXIMIZE YOUR EXPOSURE AND BE SEEN FOR AN ENTIRE YEAR!

The National Provisioner SourceBook engages a community of professionals across the full spectrum of companies that process meat, poultry and seafood.

- Premium Packages offer prime designation, brand identity and ranking.
- Improved Search includes keywords on listings along with live links, company name and products. Visitors can also request more information from companies.

BASIC LISTING \$75

FREE FOR MONTHLY NATIONAL PROVISIONER ADVERTISERS:

- Limited contact information (excludes email & web)
- 50 word company description

LINK PACKAGE \$295

Includes Basic listing plus:

- Complete contact information
- Live links to email & website
- New Feature! Social Media Links

DELUXE PACKAGE \$995

(FREE WITH APRIL DISPLAY AD)

Includes Link Package plus:

- Color logo
- Improved positioning online
- New Feature! Social Media Links

PREMIUM PACKAGE \$1,650



- 50 word company description
- · Company logo
- Premium ranking (appear at the top) with Star Designation
- 3 PDF downloads
- 3 Product Photos
- · Social Media Linked Icons
- Include a video to promote your company & products
- Leaderboard ad posted to 3 product category pages of your choice
- Digital Sponsorship: Promote your company yearround in the digital edition



ADDITIONAL OPTIONS



PRODUCT LEADERBOARD ADS \$775

Place your leaderboard ad on a product specific page online.

RECTANGLE AD \$1025 (space is limited to 8)

appears on EVERY page of the online guide.

SOCIAL MEDIA LINKS \$120













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FOR DISPLAY ADS, CONTACT YOUR SALES REP:

www.provisioneronline.com/contactus