

# 2022 EDITORIAL CALENDAR

In every issue of the Independent Processor we cover product and production focuses, growth opportunities, special reports, industry issues and much more.

	February	April	June	August	October	December
DIGITAL ISSUE	AD CLOSE 1/14 MATERIAL CLOSE 1/18	AD CLOSE 3/11 MATERIAL CLOSE 3/18	AD CLOSE 4/29 MATERIAL CLOSE 5/3	AD CLOSE 7/13 MATERIAL CLOSE 7/15	AD CLOSE 9/14 MATERIAL CLOSE 9/16	AD CLOSE 11/11 MATERIAL CLOSE 11/16
PRODUCT FOCUS	Bacon	Beef Cuts	American Cured Meat Championships Preview *Takes place at AAMP	Pork Cuts	Seafood	Sausages
INDUSTRY ISSUES	Labor Shortages & Finding Employees	Regulatory Review	Expansion Plans & Managing Growth	Regenerative Agriculture Practices	Delegation & Other Leadership Lessons	Humane Handling
SPECIAL REPORT	2022 Outlook	Summer Grilling	Farm-to-Consumer Sales	Independent Processor of the Year	Deer Season Processing	Consumer Trends Report
PRODUCTION FOCUS - INGREDIENTS	<b>Healthy Formulations</b>	<b>Plant-Based Proteins</b>	<b>Meat &amp; Cheese Pairings</b>	<b>Salt &amp; Salt Substitutes</b>	<b>Peppers &amp; Spices</b>	<b>Shelf Life Extenders</b>
	Ingredients, product development, low fat, natural/organic	Plant-based proteins, meat substitutes, meat blends	High-melt cheese, low-melt cheese, charcuterie boards, inclusions	Salt, nitrites, celery powder, federal regulations, product development	Ingredients, spices, jalapenos, habaneros, flavor profiles, consumer trends, seasonings	Preservatives, ingredients, product development, formulations, packaging
PRODUCTION FOCUS - OPERATIONS	<b>Burger Production</b>	<b>Worker Safety</b>	<b>Conveyors &amp; Belting</b>	<b>Jerky Production</b>	<b>Smokehouse Operations</b>	<b>Product Inspection</b>
	Grinders, formers, patty makers, grills	Personal protective equipment, apparel, employee training, safety guards, equipment design	Conveyor belts, conveyors, automation, motors	Smokehouses, drying racks, dehydrators, seasonings, spices	Smokehouses, liquid smoke, wood smoke, racks, smoke-house trucks	Metal detection, X-ray equipment, vision systems
SHOW DATES		WAMP (Wisconsin Association of Meat Processors) April 16-19	AAMP Show Preview July 14-16 Southwest Meat Association July 28-31			

**2022 Show Packages:**  
Contact Us For More Information!