

2022 EDITORIAL CALENDAR

THE NATIONAL
PROVISIONER
131 YEARS OF EDITORIAL LEADERSHIP IN THE MEAT & POULTRY INDUSTRY

- WEBINAR
- ROUNDTABLE
- PODCAST
- VIDEO

	January AD CLOSE 12/10 MATERIAL CLOSE 12/18	February AD CLOSE 1/14 MATERIAL CLOSE 1/18	March AD CLOSE 2/15 MATERIAL CLOSE 2/18	April AD CLOSE 3/11 MATERIAL CLOSE 3/18	May AD CLOSE 4/8 MATERIAL CLOSE 4/14	June AD CLOSE 4/29 MATERIAL CLOSE 5/3
THE NATIONAL PROVISIONER REPORTS	THE POULTRY REPORT	THE SEAFOOD REPORT	THE BURGER REPORT	PORTION CONTROL TRENDS	THE TOP 100 PROCESSORS REPORT	2022 PROCESSOR OF THE YEAR
DIGITAL EXTRAS	Roundtable Discussion: Meat Industry Hall of Fame	Video: Cybersecurity Review	Webinar: State of Food Safety	Podcast: BBQ Trends	Video: Meat Snacks	Webinar: Labor Shortages & Employee Retention
SPECIAL REPORT	Formulation Strategies: Meat Snacks	The Food Safety Report	Formulation Strategies: BBQ Trends			
TECH TOPICS	Slaughter Equipment	Injection & Marination	Low Sodium & Sodium Reduction	Spare Parts Knowhow	Slicing, Dicing & Cutting	Lubricants
	Grinding & Stuffing	Chilling & Freezing	Worker Apparel	Sanitation Equipment & Sanitizers	Forming Technology	Carcass Wash & Pre-Harvest Interventions
		Phosphates			Software & Process Controls	Metal Detection & X-Ray Technology
TECH TOPICS (PACKAGING)	MAP & Overwrap	Trays & Tray-Sealers	Weighing & Labeling	Interleaving & Stacking	Nettings & Casings	Reclosable Packaging
SHOW DATES/ SHOW PACKAGES	IPPE Jan. 25-27, 2022	LEAD ADVANTAGE AMC (Annual Meat Conference) Feb. 7-9, 2022			LEAD ADVANTAGE IFFA May 14-19, 2022	LEAD ADVANTAGE

MEAT INDUSTRY HALL OF FAME REPORT

2022 SHOW PACKAGES: CONTACT US FOR MORE INFORMATION!

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	July <small>AD CLOSE 6/10 MATERIAL CLOSE 6/17</small>	August <small>AD CLOSE 7/13 MATERIAL CLOSE 7/15</small>	September <small>AD CLOSE 8/12 MATERIAL CLOSE 8/17</small>	October <small>AD CLOSE 9/14 MATERIAL CLOSE 9/16</small>	November <small>AD CLOSE 10/14 MATERIAL CLOSE 10/19</small>	December <small>AD CLOSE 11/11 MATERIAL CLOSE 11/16</small>
THE NATIONAL PROVISIONER REPORTS	THE SAUSAGE REPORT	THE DELI REPORT	THE BACON REPORT	STATE OF THE INDUSTRY	CONSUMER TRENDS REPORT	2023 ECONOMIC OUTLOOK
DIGITAL EXTRAS	Podcast: Sausage Trends	Video: Deli Meat Update	Podcast: Packaging Trends	Roundtable Discussion: State of the Industry	Video: Consumer Trends Update	Podcast: 2023 Economic Outlook
SPECIAL REPORT	Formulation Strategies: Lunch	Crop Report		The State of Food Safety	Formulation Strategies: Breakfast	
TECH TOPICS	Employee Training & Auditing	Fat Analysis	PPE and Employee Hygiene	Trimming & Deboning	Meat Analogs/ Non-Meat Proteins	Batters & Breadings
	Cooking, Frying & Smoking	Post-Packaging Pasteurization	Gums, Binders & Emulsifiers		Shelf Life Extension	Antimicrobial Sprays & Dips
			Spare Parts Knowhow			Vision Systems
TECH TOPICS (PACKAGING)	Films & Barrier Technology	Form/Fill/Seal	Microwavable Packaging	The State of Packaging		Vacuum Packaging
SHOW DATES/ SHOW PACKAGES	AAMP July 14-16, 2022			PACK EXPO Oct. 23-26, 2022		

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