

2023 EDITORIAL CALENDAR

	January <small>AD CLOSE 12/9 MATERIAL CLOSE 12/16</small>	February <small>AD CLOSE 1/13 MATERIAL CLOSE 1/18</small>	March <small>AD CLOSE 2/15 MATERIAL CLOSE 2/20</small>	April <small>AD CLOSE 3/10 MATERIAL CLOSE 3/20</small>	May <small>AD CLOSE 4/7 MATERIAL CLOSE 4/14</small>	June <small>AD CLOSE 5/15 MATERIAL CLOSE 5/18</small>
THE NATIONAL PROVISIONER EMAGAZINE						
PROFILES	MEAT INDUSTRY HALL OF FAME	PROCESSOR PROFILE Beef, poultry, pork, deli, or plant-based companies	PROCESSOR PROFILE Beef, poultry, pork, deli, or plant-based companies	PROCESSOR PROFILE Beef, poultry, pork, deli, or plant-based companies	TOP 100 PROCESSORS OF 2023	2023 PROCESSOR OF THE YEAR
CATEGORY REPORTS	THE POULTRY REPORT	THE SEAFOOD REPORT	THE BURGER REPORT	PLANT-BASED FOODS REPORT	THE MEAT SNACKS REPORT	AUTOMATION & ROBOTICS REPORT
SPECIAL REPORTS	OPERATIONAL EFFICIENCY Lean manufacturing, facility design	WORKFORCE DEVELOPMENT Training software, recruiting strategies, academic update	REGULATORY UPDATE New and impending legislation and industry guidance	HUMANE HANDLING Industry best practices, certifications, labeling trends	NATURAL & ORGANIC Processing guidelines, labeling update, category growth	FOODSERVICE Chain menu trends, processor strategies
EVENT COVERAGE	IPPE, JANUARY 24-26		AMC, MARCH 6-8			
INDEPENDENT PROCESSOR SECTION, THE NATIONAL PROVISIONER EMAGAZINE						
PROFILES		PROCESSOR PROFILE Beef, poultry, pork, deli, or plant-based companies		PROCESSOR PROFILE Beef, poultry, pork, deli, or plant-based companies		PROCESSOR PROFILE Beef, poultry, pork, deli, or plant-based companies
CATEGORY REPORTS		SUSHI		VEGAN JERKEY		BEEF
SPECIAL REPORTS		AQUACULTURE		SUMMER GRILLING PREVIEW		CATERING REPORT
PROVISIONERONLINE.COM, LARGE PROCESSORS, PROVISIONER PRIME ENEWSLETTER						
MONTHLY FOCUS	OPERATIONAL EFFICIENCY	WORKFORCE DEVELOPMENT	REGULATORY	PLANT-BASED FOODS	NATURAL & ORGANIC	AUTOMATION & ROBOTICS
TECH TOPICS, EQUIPMENT	AUTOMATED CHICKEN LINES	TRIMMING & DEBONING EQUIPMENT	INTERLEAVING & STACKING EQUIPMENT	FORMING TECHNOLOGY	MEAT SNACKS PROCESSING	PACKAGING ROBOTICS & PALLETIZERS
TECH TOPICS, INGREDIENTS	PHOSPHATES	BATTERS & BREADINGS	BURGER INCLUSIONS	PLANT-BASED PROTEINS FOR ANALOGUES	SODIUM REDUCTION INGREDIENTS	SHELF-LIFE EXTENSION INGREDIENTS
PODCASTS	LEAN MANUFACTURING STRATEGIES	MARKET OPPORTUNITIES FOR SUSTAINABLE SEAFOOD	TOP REGULATORY ISSUES	HUMANE LIVESTOCK CERTIFICATIONS	TODAY'S MEAT SNACKS CONSUMER	ADVANCES IN AUTOMATION
VIDEOS	PROCESSOR INSIGHTS, INCREASING THROUGHPUT	PROCESSOR INSIGHTS, WORKFORCE STRATEGIES	BEEF PROCESSOR INSIGHTS, BURGER TRENDS	PLANT-BASED FOODS PROCESSOR INSIGHTS, LATEST INNOVATIONS	PROCESSOR INSIGHTS, NATURAL & ORGANIC CHALLENGES	BEEF PROCESSOR INSIGHTS, FORMULATING FOR FOODSERVICE
WEBINARS	PROCESSING INSIGHTS: TOP POULTRY TRENDS		PROCESSING INSIGHTS: BURGER LINE AUTOMATION		R&D INSIGHTS: NEW MEAT SNACK OPPORTUNITIES	
PROVISIONERONLINE.COM, SMALL & MIDSIZE PROCESSORS, PRIME CUTS ENEWSLETTER						
MONTHLY FOCUS	2023 INDUSTRY OUTLOOK	WORKFORCE DEVELOPMENT	REGULATORY	PLANT-BASED FOODS	NATURAL & ORGANIC	SPECIALTY BEEF PRODUCTS
WEBINARS		CONSUMER INSIGHTS: FARMERS' MARKET OPPORTUNITIES		R&D INSIGHTS: EMERGING PLANT-BASED PRODUCTS		PROCESSING INSIGHTS: FIRST STEPS TOWARD AUTOMATION

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	July AD CLOSE 6/9 MATERIAL CLOSE 6/16	August AD CLOSE 8/11 MATERIAL CLOSE 8/17	September AD CLOSE 9/14 MATERIAL CLOSE 9/17	October AD CLOSE 9/14 MATERIAL CLOSE 9/15	November AD CLOSE 10/13 MATERIAL CLOSE 10/19	December AD CLOSE 11/11 MATERIAL CLOSE 11/16
THE NATIONAL PROVISIONER EMAGAZINE						
PROFILES	PROCESSOR PROFILE Beef, poultry, pork, deli, or plant-based companies	PROCESSOR PROFILE Beef, poultry, pork, deli, or plant-based companies	PROCESSOR PROFILE Beef, poultry, pork, deli, or plant-based companies	STATE OF THE INDUSTRY OVERVIEW BEEF CHICKEN PORK TURKEY	PROCESSOR PROFILE Beef, poultry, pork, deli, or plant-based companies	PROCESSOR PROFILE Beef, poultry, pork, deli, or plant-based companies
CATEGORY REPORTS	THE SAUSAGE REPORT	THE DELI REPORT	THE BACON REPORT		2023 CONSUMER TRENDS REPORT	2024 ECONOMIC OUTLOOK
SPECIAL REPORTS	FOOD SAFETY Inspection & detection developments, traceability technologies	REGENERATIVE AGRICULTURE Grazing practices, integrating livestock, market opportunities	PACKAGING UPDATE Green & sustainable materials, equipment updates, primary & secondary packaging		FLAVOR TRENDS Flavors, spices, seasonings, consumer preferences	DISTRIBUTION STRATEGIES Retail & foodservice, final mile, cold-chain technologies
EVENT COVERAGE	AAMP, JULY 13-15		PACK EXPO, SEPTEMBER 11-13	PROCESS EXPO, OCTOBER 23-25		
INDEPENDENT PROCESSOR SECTION, THE NATIONAL PROVISIONER EMAGAZINE						
PROFILES		PROCESSOR PROFILE Independent Processor of the Year		STATE OF THE INDUSTRY OVERVIEW LAMB VEAL SEAFOOD		PROCESSOR PROFILE Beef, poultry, pork, deli, or plant-based companies
CATEGORY REPORTS		SMOKED & CURED MEATS				PORK
SPECIAL REPORTS		FARM-TO-CONSUMER SALES				2024 ECONOMIC OUTLOOK
PROVISIONERONLINE.COM, LARGE PROCESSORS, PROVISIONER PRIME ENEWSLETTER						
MONTHLY FOCUS	FOOD SAFETY	AGRICULTURE	OPERATIONAL EFFICIENCY		CONSUMER TRENDS	2024 ECONOMIC OUTLOOK
TECH TOPICS, EQUIPMENT	INSPECTION & DETECTION EQUIPMENT	SLICING, CUTTING & DICING EQUIPMENT	PRIMARY PACKAGING EQUIPMENT		INJECTION & MARINATION EQUIPMENT	COOKING, FRYING & SMOKING EQUIPMENT
TECH TOPICS, INGREDIENTS	ANTIMICROBIAL SPRAYS & DIPS	GUMS, BINDERS & EMULSIFIERS	SWEETENERS		FLAVORS, SPICES & SEASONINGS	BARBECUE & SMOKE FLAVORS
PODCASTS	FOOD SAFETY STRATEGIES	TODAY'S SUSTAINABLE FARMS	GREEN PACKAGING MATERIALS		THE VALUE OF CONSUMER TESTING	2024 ECONOMIC OUTLOOK
VIDEOS	PORK PROCESSOR INSIGHTS, SAUSAGE TRENDS	DELI PROCESSOR INSIGHTS, SANDWICH TRENDS	BACON PROCESSOR INSIGHTS, CATEGORY OPPORTUNITIES		PROCESSOR INSIGHTS, VALUE-ADDED PRODUCTS	PROCESSOR INSIGHTS, EMERGING CATEGORIES
WEBINARS	PROCESSING INSIGHTS: UPDATING YOUR FOOD SAFETY PLAN		PROCESSING INSIGHTS: PACKAGING AUTOMATION	2023 STATE OF THE INDUSTRY	CONSUMER INSIGHTS: CATEGORY TRENDS	
PROVISIONERONLINE.COM, SMALL & MIDSIZE PROCESSORS, PRIME CUTS ENEWSLETTER						
MONTHLY FOCUS	FOOD SAFETY	SMOKED & CURED MEATS	WILD GAME		CONSUMER TRENDS	2024 ECONOMIC OUTLOOK
WEBINARS		CONSUMER INSIGHTS: UPSCALE DELI TRENDS				2024 SMALL BUSINESS STRATEGIES